

# WEEKLY WEEDER



Volume XXIX, Issue 26

June 27, 2016

## Director's Articles of Direction

- [Duluth Library to Address Early Childhood Literacy](#) (submitted by Chris Carlson, Mail-A-Book) [Video](#) (Submitted by Mollie Stanford)

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### Quick Links

- [Minnesota Libraries Calendar](#)
- [ALS Blog](#)
- [ALS Calendar](#)

## Public Library Usage Shows Ten-Year Increase

Article Submitted by MaryLei Barclay

*Public Libraries Online* by Karen Pundsack (Released 6/10/2016) - How is public library usage trending nationally? How does usage compare with pre-recession levels? How are investments in public libraries reflected in their usage? These are all questions explored in the [Public Libraries in the United States Survey](#) (PLS) for FY 2013. This annual statistical report by the IMLS shows how public library usage is changing over time. While some of the major public library output measures are showing short-term declines, many continue to show a ten-year increase in activity.

The survey focuses on four main indicators of public library activity: visits, circulation, program attendance, and computer ses-

sions. Both circulation and visits are trending downward since their peak; however, the PLS continues to show a ten-year increase in both measures.

- Physical visitation decreased by 8.2% since FY2009, but is showing an increase over the prior ten-year period.
- Circulation has decreased by 3.6% since the FY2010 peak, but has a ten-year increase of 25.4%.
- Program attendance continues to increase, 3.5% over FY2012 and 28.5% over FY2006.
- Computer usage in public libraries is decreasing. 333.9 million user sessions for a

9.2% decrease over FY2010. But since this figure does not include metrics for public library wireless and broadband services, IMLS is looking into adding measures to reflect this activity.

PLS has demonstrated a correlation between library usage and investments in collection, programs, computers, staff time, and expertise. After adjusting for inflation, the national trend is toward an increase in local government revenue and a decrease in state contributions. Funding and expenditures for public libraries appear to be stabilizing. However, spending on physical collections have declined 14.5% over the past ten years. Meanwhile, electronic collections have seen a 186.8%... [Article](#)

## Host an Indie Author Day Event

Article Submitted by MaryLei Barclay

*Indie Author Day 2016 October 8, 2016*— During the first annual Indie Author Day, libraries from all across North America will host their own local author events with the support of

the Indie Author Day team. In addition to these local programs, each library's indie community will come together for an hour-long digital gathering at 2pm Eastern featuring Q&A with writers, agents and other industry leaders. Don't miss out on this fantastic opportunity for libraries and authors to connect on both local and global levels!

Find out which other libraries have already signed up to [participate](#).

Libraries that [register](#) to be a host by July 1st will receive exclusive Indie Author Day promotional materials. For more information about this special day visit their [website](#).



## Kids & Teens Broadcast

Articles Submitted by MaryLei Barclay

**[Why are Libraries Filled With Toys These Days?](#)** - *Pop Sugar* by Kate Schweitzer (6/1/2016) - For months now, I've taken my toddler to the local public library. A few times a week, we walk through the entry doors and make our way to the children's section. My daughter, as soon as her feet touch the ground, is off and toddling, pulling random books from the shelves one by one. When she settles on a title she likes, she plops down right where she'd stood and diligently turns the pages... One day last week, however, something changed. We made our way to the children's section like we normally do, but there in the open space—where kids often sprawl out on the floor with a board book—were piles

and piles of toys. The next 20 minutes involved me removing wooden blocks from her grip, trying to keep a plastic hot dog bun that another kid just chewed on from entering her mouth, and desperately attempting to reposition her in a tucked-away aisle... [Article](#)

**[Teens Promote Summer Reading Through Video Contest](#)**—*School Library Journal* (Released 6/17/2016) - Looking for ways to entice teens to participate in summer reading? Reel them in with videos created by their peers as part of the [Collaborative Summer Library Program](#) (CSLP) [Teen Video Challenge](#). In its 6th year, the national video competition encourages young adults to get involved and promote summer reading. This year's theme is "Get in the Game—Read." Participating states select one production to be named the official CSLP Teen Video Challenge state winner for 2016. [Article](#)

**[Queens Library Steps Forward with Google 'Computer Science First' Kid Club](#)**—*School Library Journal* by Christina Vercelletto (Released 6/15/2016) - The Children's Discovery Center at Queens Central Library in Jamaica, NY, was the setting for the announcement of the [Google CS First Computer Club](#), making its entrance into New York City public libraries via 26 locations in Queens County this summer. Additional sites will be announced in the fall. [Article](#)

**[SLJTeen Live! Program Announced](#)**—*School Library Journal*—We're thrilled to announce the [full program](#) for this year's SLJTeen Live! Virtual Conference. On August 10, 2016, [join SLJ](#) and thousands of your peers for the most exciting teen-focused conference this year!

SLJTeen Live! Is a complimentary virtual conference, ALL CONTENT. [Learn more!](#)

## Attention, Readers: 'Rotten Tomatoes For Books' Is Here

Article Submitted by MaryLei Barclay

*Huffington Post* by Maddie Crum (released 6/7/2016) - A scene: You've just read (and re-read) the final paragraph of a novel you've been savoring, and you're almost mad at the author for wrapping the story up so neatly, so poetically. How dare she refuse to imply the possibility of a sequel? What are you supposed to read now?

It's tempting to peruse Amazon, your cursor hovering over what Customers Also Bought. You find a big, 800-page tome—a Pulitzer winner that should hold you over for a while—but wait, what's this? A 3.5-star rating? You don't want to be dissuaded—the book sounds smart, fast-paced and full of heart! But, alas, you decide look elsewhere, hoping for something in the four-to-five-star range.

It's something so many of us readers are guilty of: allowing aggregated user reviews to influence which books we pick up. But while these star systems featured on Amazon and

Goodreads serve a purpose, they loom too largely over reader activity. Which makes sense; they're the only quantitative assessments we have of books' worth. That's why [Literary Hub](#), a site dedicated to book news, essays and excerpts, has launched [Book Marks](#), which they call a "Rotten Tomatoes for books," aggregating professional critics' takes on new literary novels and assigning them a letter grade.

Andy Hunter, publisher of Lit Hub, told HuffPost how the endeavor will work. The site currently has a stable of 70 outlets with.... [Article](#)

## Reading into the millennial book- buying boom

Article Submitted by MaryLei Barclay

*Reuters* by Bobbi Rebell (Released 6/7/2016) - Nearly a decade after electronic readers revolutionized how people read books, paperbacks and hardcovers have become cool. "It is like a hipster movement to get back into reading," said Trish Caudill, manager of Books-A-Million in

Coribin, Kentucky. "It's almost cult-like."

Caudill, 29, has seen a resurgence of young customers and more sales of physical books at her store. Her peers are drawn in by graphic novels, "the 'Hunger Games' and 'Divergent' series, and memoirs and essays by YouTube stars Joey Graceffa, Connor Franta and Shane Dawson.

Millennial customers at Books-A-Million and other retailers are missing out on online discounts at web-

sites like Amazon.com, but they are more interested in the group experience, with the bookstore becoming a social destination.

Across the United States, the 22-34 age group has become a larger percentage of the physical book-buying demographic. It is now 37% of the market, up from 27% in 2012, according to Nielsen Books and Consumers.

Millennials are also putting a huge chunk of their reading.... [Article](#)

# Thinking Outside Minnesota

Articles submitted by **MaryLei Barclay**

## [E-books fair game for public libraries, says advisor to top](#)

[Europe court](#) — *Astechnica* by Jennifer Baker (Released 6/16/2016) - Electronic books should be treated just like physical books for the purposes of lending, an advisor to Europe's top court has said. Maciej Szpunar advocate general to the Court of Justice of the European Union, said in an opinion published Thursday morning that public libraries should be allowed to lend e-books so long as the author is fairly compensated. [Article](#)

## [Chicago libraries aim to give away 1 million children's books](#)

*Chicago Tribune* by Marion Renault (Released 6/14/2016) - When the final bell of the semester rings throughout Chicago schools this week, city leaders don't want it to signal a pause in learning. To combat the "summer slide" when kids swap reading for Popsicles and bike rides, all 80 branches of the Chicago Public Library system will give a dozen free books to any child who registers for the library's summer program. [Article](#)

## [Smithsonian Learning Lab Goes Live](#)

—*InfoDocket* by Gary Price (Filed 6/20/2016) - The Smithsonian Center for Learning and Digital Access today debuts the [Smithsonian Learning Lab](#), an online toolkit [free]

that enables everyone to find, customize and share digital museum resources with others. The learning Lab offers free digital access to more than a million diverse resources from across the Smithsonian along with simple-to-use tools to organize, augment and personalize these assets. [Article](#)

## [University of Calgary Acquires One of the Oldest English Books in Existence](#)

—*InfoDocket* by Gary Price (Filed 6/18/2016) - The University of Calgary has acquired a 521-year-old treasure from medieval England—one of the earliest books ever published in English. Called the Polychronicon, the book chronicles the history of the universe, as was understood in the 14th century, and is available for viewing by the public. [Article](#)

## [A New York Library Like No Other](#)

—*New York Times* by David Dunlap (Released 6/20/2016) - More a theater for learning than a citadel of research, the new [53rd Street branch](#) of the New York Public Library offers one surprise after the next as it unfolds below the sidewalks of New York. The library, which opened June 20 and will have a grand opening on June 27, is the long-awaited, long-delayed replacement for the Donnell Library Center, a beloved and heavily used branch that closed in 2008. [Article](#)

## [Unnamed Canadian telco sabotages' library's low-income internet service](#)

—*Boing Boing* by Cory Doctorow (Released 6/20/2016) - To-

ronto's public libraries have followed New York and Chicago's lead in Offering wifi hotspot lending to low-income families allowing them to "check out the internet" and take it home with them. But the programme isn't faring so well, thanks to the libraries' telcoms partner, an unnamed wireless company. That company is capping the hotspots' bandwidth at a paltry 10gb/month, less than 14% of the cheapest commercial home internet service offered by Bell Canada. [Article](#)

## [U.S. Dept. of Education & Alliance for Excellent Education Announce Launch of "Future Ready Librarians" Initiative](#)

—*InfoDocket* by Gary Price (Filed 6/17/2016) - The Department of Education and Alliance for Excellent Education are announcing the launch of Future Ready librarians, an expansion of the [Future Ready initiative](#) aimed at raising awareness among district and school leaders about the valuable role librarians can play in supporting the Future Ready goals of their school and district. [Article](#)

## [A Norwegian university Plans to Digitize Sudanese Radio and TV Archive](#)

—*InfoDocket* by Gary Price (Filed 6/18/2016) - Hundreds of analog tapes of the Sudanese Radio and TV audio-visual archive which date back to the 1940s will be digitalized by the Norwegian university of Bergen, according to an agreement signed by Under Secretary of the Sudanese information Ministry Abdul Majid Haroon and... [Article](#)

# Where Libraries Go From Here

Article Submitted by **MaryLei Barclay**

*Inside Higher Ed* by Carl Stroumsheim (Released 6/8/2016) - The debate about which functions academic libraries should perform in the 21st century has been and continues to be a fiery one. At some colleges, library directors have left or lost their jobs following disagreements over what to prioritize. Other institutions have

embraced a (nearly) book-free future, freeing up stacks for study space.

While librarians ponder the future of their institutions, faculty members are increasingly expecting more from their libraries. In addition to buying new scholarly journals and storing old books, libraries should also serve as gateways to research, support centers for undergraduates and more, faculty members say.

R. David Lankes, professor and Dean's Scholar for New Librarianship

at Syracuse University, argues that "academic libraries, like all libraries, must shape themselves and their services to the specific communities they serve." His new book, *The New Librarianship Field Guide*, presents five recommendations. Academic libraries and librarians, he suggests, should create an active research agenda, work shoulder to shoulder with students, incubate new forms of instruction, transform the university press into a community publisher that... [Article](#)

## APPLY for Greatness

Article Submitted by MaryLei Barclay

**Best Buy Foundation Technology Grants**—Deadline July 1 & must be within 50 miles of a Best Buy store location. Activities eligible for support include classes and initiatives focused on computer programming, digital imaging, music production, robotics, and mobile app development. Grants average \$5,000, but up to \$10,000 is available to strongly qualified candidates. [Info](#)

**ALA seeks nation's favorite librarians for 2016 I Love My Librarians Award**—ALA by Heather Cho (Released 6/17/2016) - The ALA invites the public to nominate their favorite librarians for its prestigious 2016 I Love My Librarian Award. The award recognizes the public service of

exceptional public, school, college, community college or university librarians who have transformed lives and communities through educational opportunities and lifelong learning. The ALA is accepting nominations now through September 19 [here](#).

**Association for Rural and Small Libraries: ALA Emerging Leaders Scholarship**—ALA—

**Application deadline July 8**—The ALA Emerging Leaders (EL) program is a leadership development program which enables newer library workers from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and have an opportunity to serve the profession in a leadership capacity. It puts participants on the fast track to ALA committee volunteerism as well as other professional library-related organiza-

tions. The EL program kicks off with a daylong session during the ALA Midwinter Meeting. Afterward, it grows and develops in an online learning and networking environment for six months. The program culminates with a poster session presentation to display the results of the project planning work of each group at the ALA Annual Conference. [Apply Today!](#)

**Laura Bush: \$13 Million in School Library Grants and Counting**—*School Library Journal* by Jennifer Kelly Geddes (Released 6/15/2016) - Librarians stick together, even after they leave the stacks and move on to higher-profile posts. How high? Laura Bush is a prime example. Today, the non-profit [Laura Bush Foundation for America's Libraries](#) is a testament to the great work school libraries do for young people and their communities every day. [Article](#)

## Webinar Control Center

Articles Submitted by MaryLei Barclay

**33 New Webinars Added to the Webjunction Catalog** OCLC—[Information](#)

**Cataloging Courses**—ALA Join us for Expert-Led cataloging Courses in September and October! [Register](#)

**Handselling: Readers' Advisory for Under the Radar Titles**—*Booklist* July 12, 1:00pm Central—

Looking for ways to get a great book into the hands of just the right reader? This webinar features readers'-advisory experts giving practical advice on how to handsell special books to your library patrons. [Article](#)

**Review of BIBFRAME update sessions from NISO and ALA**—

*Minitex* July 12, 10:00am Central—The presenter will summarize recent update sessions on BIBFRAME development and implementation. These will include content from the NISO virtual conference BIBFRAME & Real World Applications of Linked Bibliographic Data and

various ALA Annual Conference presentations on BIBFRAME development. [Register](#)

**Get Outside the Lines: Leverage Social Media to Make the Most of Your Campaign**—*TechSoup*

July 13, 11:00am Pacific—Libraries are dynamic centers for engagement that help everyone in your community be their best. To shift perceptions, we need to demonstrate how the library is more relevant than ever before. Let's not tell people how libraries have change; let's show them. [Register](#)

## DPLA and FamilySearch

Article Submitted by MaryLei Barclay

In concert with the American Library Association national conference in Orlando, Florida, this week, the [Digital Public Library of America](#) (DPLA) and [FamilySearch International](#), the largest genealogy organization in the world, have signed an agreement that will expand access to

Familysearch.org's growing free digital historical book collection to DPLA's broad audience of users including genealogist, researchers, family historians, students, and more.

Family history/genealogy continues to be a popular and growing hobby. And FamilySearch is a leader in the use of technology to digitally preserve the world's historic records and books of genealogical relevance for easy search and access online.

With this new partnership, DPLA will incorporate metadata from FamilySearch.org's online digital book collection that will make more than 200,000 family history books discoverable through DPLA's search portal later this year. From DPLA, users will be able to access the free, fully viewable digital books on FamilySearch.org.

The digitized historical book collection at FamilySearch.org includes genealogy and family... [Article](#)

### Stanford's Links to Assess

- [Can Reading Logs Ruin Reading for Kids?](#)
- [Legos: A New Frontier for Libraries](#)
- [6 Tips to Combat Tween Summer Slide](#)
- [Is Your Child Coding Yet?](#)
- [Minneapolis launches new 'Talking is Teaching' campaign to get parents and babies talking](#)
- [The Ultimate Summer Reading List for 9-12-Year Olds](#)
- [Connected Camps: Free Minecraft Club](#)
- [Sensory Sensitive Storytimes](#)
- [Library Makers Blog](#)
- [Summer Preschool Storytime Example](#)
- [Red Ted Art](#)
- [Supercharged Storytime Archive](#)

### MaryLei's Links

- [Parfumiers are trying to capture the smell of old books](#)
- [50 Nifty Bookmarks You Need in Your Life](#)
- [Most Frequently Stolen Books](#)
- [You Do What? Re-Working a Librarian "Career Day" Presentation](#)
- [Green eggs, ham and metaphysics: Teaching hard ideas with children's books](#)
- [Just Another Day At Your Local Public Library](#)
- [Library Ethics for Non-Librarians](#)
- [The People's Incubator: Libraries Propel Entrepreneurship \(pdf\)](#)
- [Library Walking and Running Clubs](#)
- [Infographic Reveals the Benefits of Taking Your Dog to Work](#)
- [Brooklyn Public Library Launches Video Chat Program for Inmates and Families](#)

## Are Small Public Libraries the Way of the Future

Article Submitted by MaryLei Barclay

*Public Libraries Online* by Gretchen Kaser (Released 6/21/2016) - A *Washington Post* editorial champions the idea of small libraries, suggesting they are key to the industry's future success. Writer Steve Barker states, "With print collections and budgets down, more libraries may be the answer—but smaller ones." I work at a public library that serves a popula-

tion of 4,078. It is one of the smallest of our system's seventy-seven members (the smallest serves only 3,382). My staff knows most of our regular patrons by name, and many out-of-town visitors tell us they like our library because of its cozy environment. We are part of a cooperative in which each library is independent but can take advantage of select shared services like ILL and digital collections. In a world of large multi-branched regional libraries, however, I have typically viewed our size—and corresponding tiny budget—as somewhat of a detriment. Barker's argument is quiet

compelling and made me pause to re-evaluate.

Barker notes that few patrons are willing to drive upwards of twenty miles to visit their library. He then argues that local governments should focus on developing/maintaining more numerous, smaller libraries; these libraries and their staff can, in turn, better target their collections and offerings to their specific constituents. Additionally, he suggest incorporating small libraries into larger community centers to strive for a one-stop experience for residents. [Article](#)

## Minitex Seeks New Contract Catalogers

Article Submitted by MaryLei Barclay

*Minitex* by Lizzy Baus (Released 6/22/2016) - Are you an experience cataloger? Do you have a few hours here and there to fill? Then Minitex is looking for you!

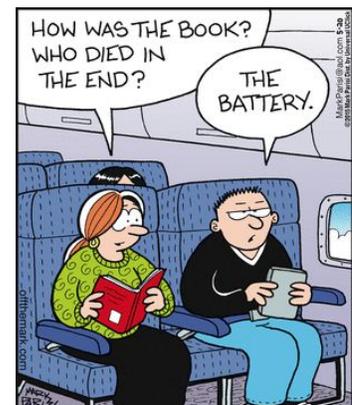
The DIME unit is in need of one or

two Contract Catalogers, who will help to complete projects for our member organizations.

You can read the full job description and apply at the University of Minnesota's employment center [here](#). The job opening ID is 310598

We look forward to hearing from you!

[Article](#)



# MESABI DAILY NEWS

Virginia, MN

WEDNESDAY, JUNE 15, 2016

\$1.00

THE NEWS SOURCE OF THE IRON RANGE » IN PRINT & ONLINE AT [WWW.VIRGINIAMN.COM](http://WWW.VIRGINIAMN.COM)

Nine-year-old Jackie Dahle adds some reinforcement to the wings of her paper airplane after testing out an earlier design and deciding it didn't fly as well as she would like.

MARK SAUER



## FLY BOYS AND GIRLS 'CRAFTASTIC TUESDAY' AT VIRGINIA LIBRARY



Plane builders test out their creations on a launch pad set up in the Children's Department of the Virginia Library Tuesday morning. The paper airplane class was part of the libraries weekly "Craftastic Tuesday" program which runs through July 12. The children designed, constructed and got to fly their planes.



For immediate release through July 21, 2016

Contact Julie Bolos, (218) 733-7568 or [julie@thehistorypeople.org](mailto:julie@thehistorypeople.org)

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## St. Louis County Historical Society Presents

### Lunch with the History People

**When:** Thursday, July 21, 2016, from noon – 1 PM

**Who:** **Anthony Bush** has played amateur baseball for 19 years and been the Proctor Rails' pitching coach for 13 years. His baseball articles have been published by the *Duluth Budgeteer*, *Proctor Journal* and *Zenith City Online*. He is a member of the Society for American Baseball Research (SABR) and has been published on their website ([www.SABR.org](http://www.SABR.org)). His piece on the history of the Wade Stadium was included in the Duluth Huskies' souvenir game program. Last summer, he spoke at Karpeles Manuscript Library Museum on baseball history.

**What:** Anthony discusses “**Work or Fight: The 1918 Duluth-Mesaba League & How the Great War Brought Great Baseball to the Twin Ports & the Range.**” In addition to the war, this was the time of the Cloquet Fire and the Spanish Flu. According to Anthony, “The baseball faithful were treated to the best league the area has ever known as many of the nation's current major- and minor-league players flocked to Duluth, Duluth's Riverside neighborhood, Hibbing and Superior to find industrial work deemed essential to the war effort, and to play a little Sunday baseball.”

**Where:** The event will be held in the **Underground** on the first floor of the St. Louis County Heritage & Arts Center (the Depot), at 506 West Michigan Street, Duluth, Minnesota.

There will be limited theater-style seating (no tables), but feel free to bring your own bag lunch. Seating is first-come, first-served (no reservations). **Admittance to this event is free to the public.** ARCO coffee is provided.

For more information contact:

Julie Bolos

218-733-7568

[julie@thehistorypeople.org](mailto:julie@thehistorypeople.org)

*During any presentation, the views and findings expressed are solely that of the speaker and do not necessarily reflect the position or opinion of the St. Louis County Historical Society, its board or staff.*

# LIBRARY JOURNAL®

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## [features]

- 24 LIBRARY OF THE YEAR 2016: LEVERAGING LEADERSHIP**  
By John N. Berry III The Topeka & Shawnee County Public Library (TSCPL), KS, is engaged in every discussion in its community—and is usually leading them. Successfully fostering community development has meant the library is central to local deliberations and changes, uplifting the environs it serves. Winner of the 2016 Gale/LJ Library of the Year Award, TSCPL is a major force for its constituents in the city of Topeka and throughout Shawnee County, setting a bar for all libraries.
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By Tom Batten Nonfiction, memoir, even cookbooks show that the graphic novel format has grown far beyond the borders of its superhero roots. The capabilities are nearly limitless.
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By April Witteveen Developed in response to the need to take the Rising to the Challenge Report from inspiration to practical planning, an Aspen Institute pilot tests a toolkit for transformation in public libraries.
- 39 PRODUCT SPOTLIGHT: SIGNS OF THE TIMES**  
By Matt Enis Digital signage has become a familiar sight in retail stores, restaurants, hotels, and other businesses. Many libraries have jumped on board as well, using digital signs to display a rotating series of regularly updated images, such as announcements, book covers, or information about upcoming events.

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See you in  
Orlando!

VISIT US AT ALA ANNUAL

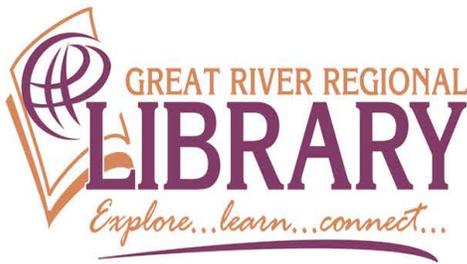
BOOTH #1345

LIBRARY JOURNAL

School Library Journal

The Horn Book Inc.

Junior Library Guild



# PATRON SERVICES COORDINATOR #1133

St. Cloud Public Library  
1300 W. St. Germain St.  
St. Cloud, MN 56301

## **POSITION DESCRIPTION:**

Under general supervision, the position of Patron Services Coordinator exists to supervise the operation of Patron Services at the St. Cloud Public Library, to plan, implement and conduct a variety of programs and services for all ages and to assist with providing a well-rounded collection for the Great River Regional Library System.

## **REQUIREMENTS:** (Please note equivalency statement below)

Graduation from a recognized college or university with a Master's in Library Science or Information Media or equivalent, unless otherwise required by law. Two years of library experience including background in patron services and one year of supervisory experience. Public library experience preferred. To apply go to <http://www.griver.org/jobsgrrl.htm>.

## **SCHEDULE:**

FT Exempt – 40 hrs per week (annualized)

Schedule: To be determined in conjunction with Manager. Will include some weekends as well as some evening hours.

## **RATE OF PAY:**

\$23.80/hr (AFSCME – General Unit)

## **APPLICATION DEADLINE:**

Open until filled. Preference will be given to those who apply by 7/5/2016.

**Applicants requiring a reasonable accommodation to complete an application or attend an interview should contact Human Resources, at (320) 650-2515.**

Great River Regional Library job postings list the minimum education and experience acceptable for the posted position. It is important to note, however, that it is the intent of GRRL to hire the best qualified applicant for each position.

An "equivalent" (combination of education and/or experience) is comparable knowledge, skills, and abilities that have been achieved will be considered. Education equivalencies will be based on one and half years of direct experience equal one year of formal education.



