

WEEKLY WEEDER



Volume XXIX, Issue 29

July 18, 2016

Director's Articles of Direction

- [5 Tech Tips I Learned from ALA 2016](#)
- [Everything Librarians need to Know About Pokemon Go!](#)

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Pinterest Ideas

by MaryLei Barclay's [Board](#)



Senate Confirms Hayden to Be Librarian of Congress

Article Submitted by MaryLei Barclay

ABC News (Released 7/13/2016)—The Senate has confirmed the longtime head of Baltimore's library system to be the next Librarian of Congress. She is the first woman and the

first African-American to hold the position.

The vote was 74-18 for Carla Hayden on Wednesday. President Barack Obama had nominated Hayden to be the 14th Librarian of Congress in the institution's 214-year history. He called her milestones on gender and



race "long overdue."

Obama signed a law last year establishing a 10-year term for the Librarian of Congress with an option for reappointment. The position was previously considered a lifetime appointment. [Article](#)

Kids & Teens Broadcast

Articles Submitted by MaryLei Barclay

School and Public Librarian Partnerships—*Knowledge Quest* by Kate Macmillan (Released 7/12/2016) - With approximately 875 school librarians left in California, it's time to re-evaluate school library staffing and services. To the remaining district library administrators, this is not merely a statistic but a day-to-day reality. How do we provide services in an ever-changing library world with inadequate staffing? The United We Stand Project is the result of these concerns and conversations with Kate MacMillan and Jennifer Baker and school and public librarians in northern California.

United We Stand: The Future of school and public library partnerships. School and public libraries

ought to be a natural partnership. We serve the same constituents, share the same concerns and mission, use the same tools, and face the same challenges. From an outside perspective, we are on the same team. Yet for a variety of reasons, many institutionalized, we operate in separate sectors, and that needs to change. [Article](#)

Found on Pinterest. Posted by [teacher librarian](#) in Washington, D.C.



Stanford's Links to Assess

- [Free books for public and school libraries](#)

What's Happenin' Arrowhead

Articles Submitted by Chris Magnusson & MaryLei Barclay

Want to Can Those Library Fees—*Hibbing Daily Tribune* by Kelly Grinsteiner (released 7/13/2016) - For those who owe the Hibbing Public Library some coin, try bringing in some tin instead. The library is now collecting non-perishable food items to help reduce or remove overdue book fees. The food drive, which began Monday and runs through Friday, July 22, is a partnership of the library, the City of Hibbing and the Hibbing Food Shelf. The value for donations will be two items for \$5 forgiven from late fees. This does not apply to other library fees or to replace lost items, and there is no cash value. [Article](#)

Libraries are invited to participate in the lecture series. Participation includes sponsoring a public event that will feature a local educator or historical addressing the topic of slavery, resistance and abolition, and will provide an opportunity for communities to engage in a timely and coordinated national discussion. Resources are available at [BazanEvents.com](#) to help libraries plan, promote and execute their lecture. Register your event at

[BazanEvents.com](#) for easy public access that will list your.... [Article](#)

Join the Lecture Series, “The Birth of a Nation”

Article Submitted by MaryLei Barclay

American Library Association (ALA) by Jody Gray (Released 7/5/2016) - The office for Diversity, Literacy and Outreach Services (ODLOS) of the ALA, The United Nations Remember Slavery Programme, Fox Searchlight Pictures, and BazanED invite libraries to participate in a nationwide lecture series and community-building initiative, “The Birth of a Nation: Slavery, Resistance & Abolition.” The series is in observance of the 185th

Anniversary of the Turner’s Rebellion, as well as the United Nations’ International Day for the Remembrance of The Slave Trade and its Abolition, observed annually (since 2007) on August 23.

The series was inspired by actor and director Nate Parker’s film *The Birth of a Nation*, commemorating the duration of the slave rebellion launched by the film’s subject, Nat Turner on August 21, 1831 through his capture on October 30, 1831. Commit your library to host a lecture between August 21-October 30, 2016.

The Conference is Calling

Info Submitted by MaryLei Barclay

2016 ALSC Virtual Institute—*Association for Library Service to Children (ALSC)* - September 15-16—Join fellow children’s librarians and educators for ALSC’s two day Virtual Institute. The virtual event will take place entirely in an online community—and there is no special software needed for you to attend. The insti-

tute is everything you need in one place—programming, keynotes, networking, discussion forums and much more. This intensive learning opportunity with a youth services focus and is designed for front-line youth library staff, children’s literature experts, education and library school faculty members, and other interested adults. [Information](#)

Register now for 2016 Upper Midwest Digital Collections Conference and CONTENTdm users Group Meeting—*Minitex*—August

9-11 at St. Ambrose University in Davenport, Iowa **Fee \$55 for Upper Midwest Digital Collections Conference** (August 9), **\$35 for workshops** (August 10), and **\$0 for CONTENTdm Users Group Meeting** (August 10-11) - We’re excited to bring these excellent keynote speakers to UMDCC! Trevor Owens from IMLS, Jeff Mixer & Bruce Washburn from OCLC Research, Paul Hedges from Wisconsin Historical Society, and Shane Huddleston CONTENTdm. For more info about the conference, visit [here](#).

Thinking Outside Minnesota

Articles submitted by MaryLei Barclay

Rainbow Flag Over Library Prompts new Rules in Des Plaines [ILL] - *Daily Herald* by Christopher Placek (Released 7/7/2016) - In response to the rainbow flag flying outside the Des Plaines Public Library in honor of the Orlando terror attack victims, city aldermen on July 5 approved new rules giving them the power to decide which flags can be raised over any city-owned or leased property. Under the new rules, only the flags of the United States, state of Illinois, city of Des Plaines, and the POW_MIA flag can be flown over municipal sites. Any other flag requires prior approval from the city council. [Article](#)

New York Public Library Releases

app allowing access to 'growing' e-book collection—*NY Daily News* by Jack Brewster (Released 7/12/2016) - The New York Public Library is turning a page—and taking a step into the digital age. The library is releasing an app Tuesday that will allow readers to easily access its popular e-book collection. More than 300,000 e-books will be available on the app—dubbed “SimplyE” - to anyone who has a library card and access to either an iOS or Android device. [Article](#)

Hindsdale's book return TUB (Thumbs-Up Box) - *American Libraries*—Hindsdale (IL) Public Library has installed a Thumbs-Up Box (TUB) for patrons to use as a book return for items they really enjoyed. Items returned to the TUB unlike those returned in the regular book returns are checked in and put on display for other patrons who are



looking for a recommendation.

Denver Public Library Offers Adults a Second Chance Through Career Online High School—*Gale Cengage Learning* (Released 7/14/2016) - [Case Study](#)

Celebrate International Zine Month—*The Hub* (Released 7/13/2016) - July is [International Zine Month](#), and July 21 is [International Zine Library Day](#). As explained by [ZineWiki](#), a Zine (derived from magazine) is “an independently— or self-published booklet, often created by a single person.” With this broad term, we can see zines going as far back in time to Revolutionary War pamphleteers like Thomas Paine with his *Common Sense* and John Dickinson who penned *Letters from a Farmer in Pennsylvania*, but the... [Article](#)

Read & Ride Day @ MN State Fair

Info Submitted by Mollie Stanford

Interested in being a part of Read & Ride Day at the MN State Fair? My MELSA colleague, Kathleen, is looking for Library Ambassadors to help out with the event—if you are interested, here are the details:

Wednesday August 31, 2016—
Shifts available:

Shift 2: 9:00am-12:00pm

Shift 3: 12:00pm-3:00pm

Shift 4: 2:30pm-5:30pm

Description: Read and Ride Day is the MN State Fair discount day for library users. Anyone showing a library card at the ticket booth will receive a discount. As part of the celebration there will be a Read & Ride library event in Carousel Park (in front of the Grand Stand) from 9:00am-5:00pm with free family activities. The event has been scaled back a bit for 2016, so not as many Library Ambassadors are needed, be sure to register early, We want everyone to make their next stop the li-

brary after the Fair, we can't accomplish that goal without our wonderful Library Ambassadors.

Ambassador Activities: Run games, Card fairgoers, Assist crafters, ROCK OUT on the Rock 'n' Read Bus, Enjoy the Fair some more!!!

Ambassador Benefits: A State Fair gate pass,; a cool t-shirt: “Read to Live, Live to Read”; a great day at the Fair; a Blue Ribbon Bargain Book.

Register [online](#).
[New food this year](#) at the fair.

While Here in Minnesota

Articles Submitted by MaryLei

Call for nerdy paraphernalia & etc.—*Minnesota Library Association* Did you love the Ryan Gosling care package, the sexy librarian apron, the Lego Batman Pinata, or any of the amazing gift cards at last year's MLA silent auction? These awesome items and many more were all donated by local businesses, organizations, and

librarians like you! If you have handmade items, themed gift baskets, gift certificates or nerdy paraphernalia just randomly sitting around your house and you keep asking yourself, “Self, what should I do with this?” consider donating to the MLA silent auction!

We ask that all donations be sent in by **September 15**. They can be dropped off or mailed to: CLIC Office, Silent Auction, 1619 Dayton Avenue, Suite 204, St. Paul, MN 55105; or Kathryn A. Martin Library, 416 Li-

brary Drive, Office L274, Duluth, MN 55812. Include this donation [form](#).

Floating Library to spend this summer at Lake Phalen in St. Paul—*Star Tribune* by Laurie Hertzell (Released 7/15/2016) - The Floating Library first bobbed out onto a Minneapolis Lake in the summer of 2013. Over the past three years, the library has gotten around; it has floated on lakes in Minneapolis, St. Anthony, Winona, and Los Angeles. [Article](#)

Webinar Control Center

Article Submitted by MaryLei Barclay

The Librarian's Nitty-Gritty Guide to Content Marketing

Workshop—ALA July 20, 3:00pm Eastern **fee \$55.00**—Has your library been promoting itself online through various social media channels? Have you seen mixed results? One way to be more effective online is by moving beyond the promotional mindset of traditional marketing and by embracing a different way of creating content that will engage and help serve the needs of your community. Are you ready to make your library's online efforts more effective? Welcome to content marketing. [Register](#)

Cutting the Red Tape: Finding and Using E-Government Tools and Resources

eCourse—ALA Store September 12, continuing for 4 weeks—**fee \$200.00**—E-government tools and resources bring many people to your library for such activities as filing and paying taxes online, locating Medicare/Medicaid providers and reviews, checking student loan status, tracking regulatory changes for industries, monitoring ongoing legislation as well as codified law and court rulings, and much more. This hands-on eCourse also explores the information published online by the U.S. Federal government through the Government Printing Office and specific agencies and government branches. [Register](#)

Captioning Instructional Videos—ASCLA August 1-28—**fee \$100-\$210**—Library staff have found short instructional videos to be an effective way to help readers use resources, even when the library is closed. However, patrons who are deaf or those with hearing loss cannot get the full benefit unless the videos have captions. Unfortunately, technology has not provided a flawless solution. Speech recognition is still an imperfect tool. Planning and attention to detail are needed to create useful and meaningful captions. [Register](#)

Coding for Everyone: How Your Library Can Help Anyone Learn to Code

WebJunction July 19, 3:00pm Eastern—Computer programming, or coding, is a digital literacy skill that has become as important as reading and writing. Learning to code builds rational thinking and problem-solving skills, providing powerful tools that transfer to other subjects and create lifelong learners. Libraries have stepped up to help everyone learn the basics of coding. In this webinar, learn why coding is important for everyone. [Register](#)

Connecting with Your Community: Finding and Serving Patrons in New Spaces

Library Journal July 31, 3:00pm ET—Libraries are continually adjusting service methodology in an effort to improve the patron experience. Recent developments in technology and changing user expectations are prompting public libraries across

the country to reimagine how and where they deliver outreach and patron services to match the evolving needs of their communities. Many have found that creating temporary library locations in the community or reconfiguring existing spaces within the library offer unique opportunities to connect with new users and engage current patrons in more meaningful ways. [Register](#)

Improving Interpersonal Communication

ALA September 12, 12-week Asynchronous Advanced ecourse **fee \$500**—To run an efficient organization that offers successful library services and fosters a collaborative work environment, effective communication skills are necessary. In this Advanced eCourse, Dr. Sue Alman—an experienced instructor and expert in interpersonal communication—will explore some of the factors that affect interpersonal communications. You'll come out of this eCourse with valuable tips that will help you understand different perspectives and recognize communication preferences among individuals. [Register](#)

Navigating the Learning Ecosystem

Training Industry August 22, 1:00pm EST—How do you decide what learning solution will be most effective for your organization? Understanding your learning ecosystem is the first step. Your host, JPL Learning Solutions Manager Jenny Fedullo, will guide you through the sea of factors to consider before deploying your next training initiative. [Register](#)

APPLY for Greatness

Articles Submitted by MaryLei Barclay

ALA Emerging leaders Program

ALA—The American Library Association (ALA) Emerging Leaders (EL) program is a leadership development program which enables newer library workers from across the country to participate in problem-solving work groups, network with peers, gain an inside look into ALA structure, and

have an opportunity to serve the profession in a leadership capacity. It puts participants on the fast track to ALA committee volunteerism as well as other professional library-related organizations. [Apply](#) today.

PLA Accepting applications for 2017 Leadership Academy in Portland, OR

ALA by Kara O'Keefe (Released 7/14/2016) - The PLA is now accepting applications for the [PLA Leadership Academy: Navigating Change—Building Com-](#)

[munity](#), March 20-24, 2017. This special event will offer intensive, empowering leadership education for public librarians who want to increase their capacity to lead not only within the library, but also in the community. The Leadership Academy offers: A 3-1/2 day, in-person educational/networking event; A professional coach program with experienced public library leaders and city managers; Development of real-world projects to implement at attendees' libraries. [Article](#)

Grand Rapids Area Library Has

desks that need a new home!

Large desk is 48" wide, 60" deep and 38" tall (29" to desk surface")

Small desk is 42" wide, 30" deep and 38" tall (29" to desk surface)



Display models: Tracy Kampa and Mollie Stanford



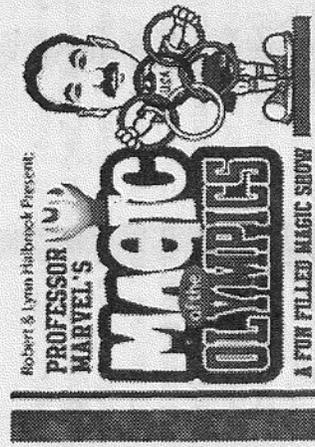
Professor Marvel's Magic of the Olympics

The Arrowhead Library System is pleased to present this non-stop action packed show with *Professor Marvel* and his *Magic of the Olympics Magic Show*. This program is free and for ages Pre-kindergarten to 5th grade. Join us at the following dates and locations:

Wednesday, July 13, 1:00 p.m., Hoyt Lakes Public Library

Thursday, July 14, 1:00 p.m., Aurora Community Center

Professor Marvel's Magic of the Olympics Magic Show provides a fun, interactive playground where kid's natural creativity can be inspired. The show focuses on six different books: fun fiction, outstanding origami and a crafty cookbook are featured and then illustrated with magic and illusion woven throughout their pages. Featured books include selections from authors Mary Pope Osborne, Kristi Yamaguchi, James Dean, Louis Sachar and more!



Designed to get your readers hopping, sprinting and running into the library Professor Marvel's Magic of the Olympics Magic Show provides a fun, interactive playground where kid's natural creativity can be inspired. In this landscape kids quickly learn that through reading anything is possible. Great books coupled with outstanding magic and illusions guarantees FUN, laughter, and a whole horde of kids heading to the bookshelves immediately following the show.

The Tortoise and The Hare

The Arrowhead Library System is pleased to present *Climb Theater's presentation of The Tortoise and The Hare*, a free program being offered at the following dates and locations:

Monday, July 11, 3:30 p.m., Hoyt Lakes Public Library

Tuesday, July 12, 1:30 p.m., Aurora Community/Senior Center

Speedy the Hare keeps teasing Sal the Tortoise because Sal is slower than Speedy. So Sal decides there's only one solution: to beat Speedy in a race. But how? Sal discovers that instead of worrying about what he isn't, he can

build on what he is. Sal is steady. Sal is focused and determined. Sal can train hard. And in the end, Sal discovers that being a winner is about much more than who crosses the finish line first.

CLIMB Theater's mission is to create and perform plays, classes, and other creative works that inspire and propel people - especially young people. This mini-play is about 30 minutes with a 10-15 minute activity session that is sure to engage children and families.

Northern Lights Music Festival - Madama Butterfly

The Arrowhead Library System is pleased to offer free event tickets to the Northern Lights Music Festival performance of *Madama Butterfly* at Chisholm High School Auditorium on Sunday, July 17 at 3:00 p.m. or at Washington Elementary School Auditorium on Monday, July 18 at 7:00 p.m. This performance features conductor Gavriel Heine.

One of Puccini's most beloved operas, filled with recognizable music, *Madama Butterfly* tells the story of the Japanese Geisha, Cio-Cio San, who enters into a marriage with an Ameri-

can Naval Officer, Lt. Pinkerton, in 1912 in Nagasaki. Pinkerton seeks a temporary wife, she trusts that he will return to her, especially to be a real father to their child. When his ship returns to Nagasaki Harbor after a three-year absence, he brings with him his American wife. The tragic ending is one of the most heart wrenching scenes in the operatic repertoire.

Pick up your tickets at the public libraries in these communities: Aurora, Babbitt, Buhl, Chisholm, Cloquet, Duluth, Ely, Gilbert, Grand Rapids, Hibbing, Mt. Iron, Silver Bay, and Virginia. At the last minute, free tickets may still be available at the Chisholm and Ely Public Libraries.

MESABI DAILY NEWS

Virginia, MN

SATURDAY, JULY 9, 2016

\$1.00

THE NEWS SOURCE OF THE IRON RANGE » IN PRINT & ONLINE AT WWW.VIRGINIAMN.COM

YOUNG TALENT TAKES THE STAGE



Rino Yoshimoto, who traveled from Japan to attend the Northern Lights Music workshop based in Aurora, performs at the Virginia Library on Friday afternoon. The student musicians will hold a series of library concerts across the Range.

MARK SAUER

Northern Lights Music Festival goes across the Range

A couple of the younger people attending Friday afternoon's Northern Light's Music Festival concert at the Virginia Library didn't fully appreciate the talent and years of practice demonstrated by a series of teen musicians who performed for a crowd of about 60 people.



MESABI DAILY NEWS

Virginia, MN

FRIDAY, JULY 15, 2016

\$1.00

THE NEWS SOURCE OF THE IRON RANGE » IN PRINT & ONLINE AT WWW.VIRGINIAMN.COM

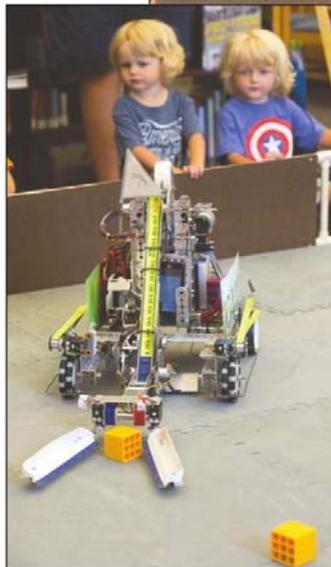
'UNTITLED' ACTION



A robot constructed by "Untitled 1" an FTC qualified team of home schooled Range area high school students, demonstrates it's ability to climb a wall during a demonstration at the Virginia Public Library on Thursday afternoon.



Young library summer reading program students check out a robot named Iko, constructed by the "Untitled 1" group, Thursday. The robot and its creators gave a demonstration of the machine's abilities.



Iko uses claw arms to pick up plastic blocks during a demonstration at the Virginia Public Library.

Mark Sauer

NORTHERN LIGHTS



William Shabecoff from Connecticut performs on the piano during a Northern Lights Music series concert at the Gilbert Library on Thursday.

**Mark Sauer/
Mesabi
Daily News**

Students attending the annual Northern Light's music workshop based in Aurora perform.



Young musicians attending the summer Northern Lights music workshop in Aurora listen to a classmate perform while they wait their turn to play.

LEGO ART CONTEST



Nine-year-old Edward Sandquist thinks about what to add to his Lego boat during Thursday's Lego building contest at the Virginia Library.

**Mark Sauer/
Mesabi Daily News**



Children attending Thursday's summer reading program at the Virginia Library create Lego art for a best design contest.



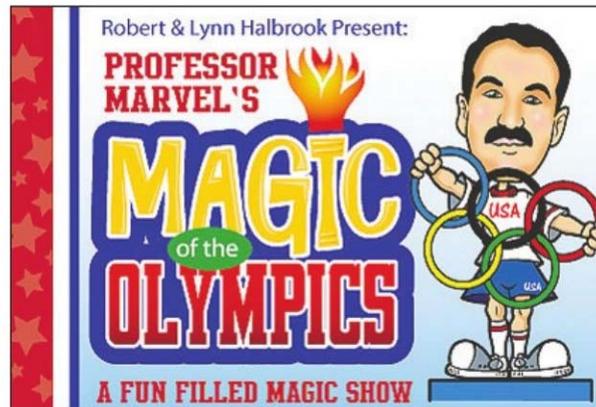
Lego building blocks are laid out for children attending Thursday's Lego building contest to use.

SOCIAL SCENE

Olympics Magic Show set for libraries

MOUNTAIN IRON — Arrowhead Library System presents Professor Marvel and his “Magic of the Olympics Magic Show” for children pre-K-5 the following dates and public libraries:

- Wednesday, July 13, 1 p.m., Hoyt Lakes; 3:30 p.m., Tower Civic Center.
- Thursday, July 14, 9:30 a.m., Ely; 1 p.m., Aurora Community Center.
- Friday, July 15, 1 p.m., Buhl; 3:30 p.m., Gilbert.
- Tuesday, July 19,



1 p.m., Mountain; 3:30 p.m., Babbitt.

- Wednesday, July 20, 10:30 a.m., Cook.
- Thursday, July 28,

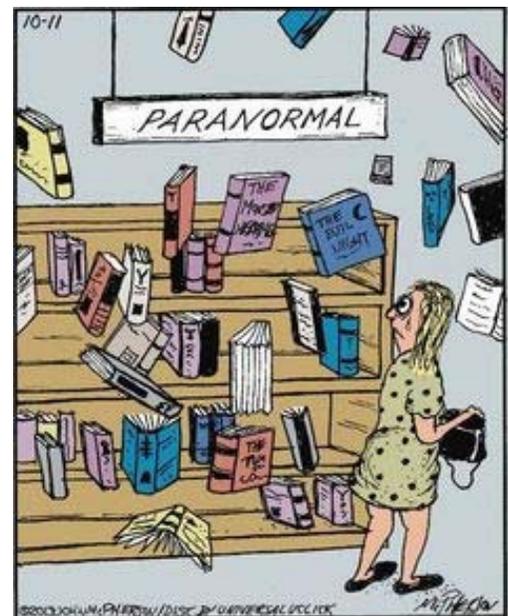
3:30 p.m., Virginia.

Professor Marvel's “Magic of the Olympics Magic Show” provides a fun, interactive play-

ground where children's natural creativity can be inspired. The show focuses on six different books: fun fiction, outstanding origami and a crafty cookbook are featured and then illustrated with magic and illusion woven throughout their pages. Featured books include selections from authors Mary Pope Osborne, Kristi Yamaguchi, James Dean, Louis Sachar and more. It provides a fun, interactive playground where children's natural creativity can be inspired.

MaryLei's Links

- [3 Ways to Breathe New Life into Your Library Blog](#)
- [Why Handwriting Is Still Essential in the Keyboard Age](#)
- [Professional Literature for Librarians](#)
- [Undelivered letters shed light on 17th-century society](#)
- [Why Rural Internet Access Matters to Both urban and Rural Communities](#)
- [Why Pokemon Go and the Library is a perfect partnership](#)
- [Summer Reading T-Shirt Fashion Show](#)
- [Protecting Patron Privacy](#)
- [5 Ways to Say 'Welcome Back' to Alumni](#)
- [Using Kahoot to Host a Book Tournament](#)
- [Optimizing Your Library's Enewsletter](#)
- [The Tiniest Libraries For the Most Remote Patrons](#)





PRESS RELEASE

For immediate release through August 1, 2016

Contact: Executive Director JoAnne Coombe, 218-733-7581 or
joanne@thehistorypeople.org

St. Louis County Historical Society and its Veterans' Memorial Hall Program, in collaboration with the Lake Superior Railroad Museum and the David Wisted American Legion Post 28, **commemorate the 60th Anniversary of the passing of Albert Woolson**, the last surviving Union soldier, with a dinner in his honor, along with the Lincoln Funeral Car exhibit, a Civil War artifact exhibit and a flat-panel exhibit on the life of Albert Woolson **on August 2, 2012.**

Woolson was the last surviving Civil War soldier, who was a citizen of Duluth for much of the later part of his life after serving in the Union Army.

The event will begin outside the building at 4:00 with a ceremony of rededication of the Woolson statue near the entrance. Civil War re-enactors will be present.

A social hour at 5:00 follows with opportunity to tour – free - the Lincoln Funeral Car exhibit in the Railroad Museum, along with the newly created Albert Woolson exhibit and Civil War artifact exhibit. Veterans' Memorial Hall's long-term exhibit, *Generations of Service*, will also be open to dinner guests.

The buffet dinner will be served at 6:00 by Kurtz Catering.

A presentation on Albert Woolson by Ken Buehler, Executive Director of the Lake Superior Railroad Museum and of Historic Union Depot Corporation, will begin at 7:00.

To reserve tickets and for further information please contact St. Louis County Historical Society staff at 218-733-7586.

