

WEEKLY WEEDER



Volume XXIX, Issue 39

October 3, 2016

Director's Articles of Direction

- [All in the Family](#)

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Pop-Up Perfection: Staging a Pop-Up Library

Article Submitted by MaryLei Barclay

Public Libraries Online by Sara Fiore (Released 9/26/2016) - It goes without saying that the key word in public libraries is "public." Every day in a hundred different ways public libraries provide an endless variety of services and entertainment to every member of the community who comes through our doors. Yet the question remains how do we make nonusers aware of what we can offer them?

Effective library outreach is the answer. Outreach is often described as making our services available for nonusers or those who are typically underserved by the library. Making personal connections is an integral part of demystifying the public library experience. Even today people still need to see that

we're approachable and that we want to help them. But how can we accomplish all that when funds are always limited and time is an ever dwindling commodity?

The pop-up library is rapidly becoming one of the best outreach methods there is. With a solid plan, some committed staff members, and a willingness to get creative you can put together an outreach event that promotes your library, reaches out to community members who really need your services and manages to excite patrons who have been visiting you for years.

The phrase "pop-up library" covers a lot of ground. Many of us are familiar with the highly

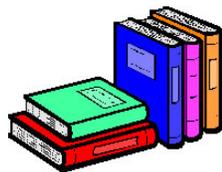
successful "Little Free Library" that allows libraries and other organizations to set up unmanned mini lending libraries in different areas of the community that anyone can make use of. Traditional bookmobiles still exist, but you don't need to go quite that far to stage your own successful pop-up library. What really makes a successful pop-up is finding a way to make that personal connection between the librarian and patron. If all you have are a folding table, a chair, and a librarian willing to spend time spreading the library's message you have everything you need. The one thing a pop-up librarian needs to do well is talk about the library and do it with an enthusiasm and familiarity that will sell the library's services and build excitement. [Article](#)

Self-Published Ebooks on the Rise

Article Submitted by MaryLei Barclay

Minitex by Beth Staats (Released 9/7/2016) - According to a recent Author Earnings report, there have been some interesting trends relating to the Big Five publishers

and self-published authors. A 27-month trend shows that Indie published ebooks have risen from about 27% of the market share to 44% on Amazon.



The most drastic trend is that of the Big Five publishers down from 42% to just over 20% of the market

share on Amazon. It would make sense then that Indie published author earnings have risen about 20%. This shows that readers are choosing to read and purchase independently published ebooks. It is important that libraries recognize this trend and innovate and collaborate in order to offer their users acceptable choices.

[Article](#)

Kids & Teens Broadcast

Articles Submitted by MaryLei Barclay

Minnesota State Plan for ESSA—*Minnesota Department of Education*—All states will be required to submit a new state plan to the U.S. Department of Education for the 2017-2018 school year. We are committed to maintaining open communication with districts, stakeholders, and the general public throughout the process of developing Minnesota's new plan. One way is through holding large stakeholder meetings throughout the state and hosting Town Hall discussions on Twitter. We are hitting the road this fall to engage with stakeholders. All events will be 6:00-7:30pm. To register, please complete the [form](#). Coming to Duluth October 5, Denfeld High School Auditorium (401 44th Avenue West.) [Information](#). AASL compre-

hensive [website](#) about ESSA.

Once your kids can read easy books, start reading them hard ones—*Quartz* by Jenny Anderson (Released 9/13/2016) - In the annals of great parenting moments, the one where the kids clamber onto the couch by themselves with their very own longish-book is an awesome one. They've mastered the de-coding, they've got the sounds, and they can follow a simple plot. Time to kick back and watch them lose themselves in literature, right? Wrong. Doug Lemov, author of *Teach like a Champion* and co-author of *Reading Reconsidered* argues that's just the moment to read them more—and to choose challenging texts. Far above their reading level. [Article](#)

Teen Read Week: Reading for the Fun of It—*I Love Libraries* by J. Falcon (Released 9/29/2016) - This year, Oct. 9-15, [Teen Read Week](#), a national initiative created by YALSA, a

division of ALA, features a multi-lingual "Read for the fun of it!" theme. The theme highlights the resources and services available to the 22% of the nation's youth who speak a language other than English at home. [Article](#)

MaryLei's Links That Have No Place To Go

- [39 Weird Books that Really Exist](#)
- [Infographic: The Future of Books \(Print vs Digital\)](#)
- [Why toys should be in every children's department—and how to make it happen](#)
- [Checking Out Things at the Library—Including These Myths](#)
- [George RR Martin and Apple Announce Interactive Game of Thrones](#)

The Conference is Calling

Info Submitted by MaryLei Barclay

2016 ELM Expo November 5, 9:30am-3:30pm at Minnesota State University—Mankato—Join sessions led by librarians from Minitex, along with vendor sessions with trainers from Britannica, EBSCO, Gale, and ProQuest. Learn about new resources, interfaces, and features. [Register](#)

2017 Library Technology Confer-

ence: Important Dates—*Minitex*—Save the date for the [2017 Library Technology Conference](#) in St. Paul. The conference will be held on March 15 and 16, 2017. Registration will open in early December and the conference has filled very quickly in the past. [Article](#)

Applications now available for United for Libraries/SAGE Academic Friend Conference—*ALA* by Jillian Wentworth (Released 9/27/2016) - United for Libraries is accepting applications for the United for Libraries/SAGE Academic

Friend Conference Grant through Jan. 9, 2017. The Grant enables a Friend of a college/university library to attend the ALA Annual Conference. Applicants must be active in their college or university Friends of the Library group, or be a college/university library staff members who work in development. A grant of \$850, plus full Annual Conference registration, will be awarded to the recipient. For more information and to apply, visit [here](#).



[Article](#)

It's a LEGACY Thing

By Alexis Leitgeb

Paul Bunyan: Loggin' Legends and Lore with David Ward from Homeward Bound Theater Company—*October 20-22 at various locations*—Fast, fun and fact filled, exciting and outrageous tales from the Paul Bunyan legend. Actor David Ward recreates characters from

Paul's era such as "Ole the Big Swede" and "Hot Biscuit Slim" the camp cook. Kids will love seeing giant recreations of some authentic Paul artifacts such as Paul's baby bottle, toothpick and a giant mosquito from Paul's famous tale of "The Giant Mosquitobees!" If they're not careful, kids may also learn about the logging/lumber industry that helped to build the communities where they now live. Audiences of all ages will enjoy this program.

David Ward, is an actor, director and

writer. He created "Paul Bunyan" to introduce audience's young and old to American folklore. David has been acting for over 20 years, in Chicago, Minneapolis, and internationally as an actor director for Paramount Parks Star Trek franchise.

Join us for an insightful view of a Minnesota legend!

[Legacy Calendar](#)



Thinking Outside Minnesota

Article Submitted by MaryLei Barclay

University May Remove Online Content to Avoid Disability Law—*Inside Higher Ed* by Scott Jaschik (Released 9/20/2016) - The University of California, Berkeley, has announced that it may eliminate free online content rather than comply with a U.S. Justice Department order that it make the content accessible to those with disabilities. The content in question is all free and is for the general public to use. “The department’s findings do not implicate the accessibility of educational opportunities provided to our enrolled students,” said a statement on the situation by Cathy Koshland, vice chancellor for undergraduate education. While the university has not made a final decision, she said, it may not be able to afford complying with the Justice Department’s recommendations on how to make the online material accessible. [Article](#)

Visit Seattle Planted These Tiny Libraries in U.S. Cities to Attract More Tourists—*Ad Week* by Christine Birkner (Released 9/15/2016) - Seattle might be a high-tech city, but its latest tourism campaign is decidedly analog. Visit Seattle is celebrating the city’s literary history and hoping to attract more tourists with tiny libraries scattered across the country. [Article](#)

In Banned Books Scavenger Hunt.

The Prize is Literary ‘Smut’ - *National Public Radio* by Lynn Neary (Released 9/15/2016) - Every year, libraries around the country observe Banned Books Week, to remind the public that even well known and much loved books can be the targets of censorship. This year, Washington, D.C.’s public library came up with a clever idea to focus attention on the issue: a banned books scavenger hunt. Now, readers are stalking local shops, cafes and bookstores looking for copies of books that are hidden behind distinctive black and white covers. There is no title on the cover, just a phrase which describes the reason why some people wanted the book banned. [Article](#)

A NC Library Brings Wi-Fi Hot-spots to Students in Need—*School Library Journal* by Jennifer Kelly Geddes (Released 9/27/2016) - Thanks to a partnership with Spring, the Charlotte Mecklenburg Library (CML) in Charlotte, NC, is making a big difference in the lives of its local teens who don’t have reliable broadband at home—increasingly, a requirement for kids to do research and complete assignments. This academic year, nearly 150,000 kids in the Charlotte-Mecklenburg school districts (CMS) are now being offered the chance to use 150 wireless hot-spots with devices they can check out from the library. [Article](#)

Islam removed from draft Tenn. 7th grade social studies standards—*Kingsport Times News* by Rick Wagner (Released 9/25/2016) -



Most of the Tennessee middle school social studies standards involving Islam have been removed from new draft standards undergoing public comment in Tennessee through October 28. In seventh grade, where studies of Islam are concentrated in current standards, the whole section of “Islamic World, 400 A.D./C.E.—1500s” has been removed in the draft, which went online from the state Board of Education for public review and input September 15. [Article](#)

Arizona State University Utilizing Veterans to Archive Data for Largest Digital Archaeology Database in U.S.—*Infodocket* by Gary Price (Filed 9/27/2016) - An Arizona State University program this semester will use veterans to archive digital archaeological data from the U.S Army Corps of Engineers. The four veterans, who are ASU students, will train and work at ASU’s Center for Digital Antiquity, which houses the [nation’s largest archive](#) of digital archaeological data. [Article](#)

Springsteen signs Philadelphia fifth-grader’s absence note—*Star Tribune* (Released 9/30/2016) - A Philadelphia fifth-grader ditched school for the chance to meet rock legend Bruce Springsteen and “The Boss” gladly played along by signing the boy’s absence excuse note. Michael Fenerty attended a meet-and-greet with the new Jersey native Thursday at the Free Library of Philadelphia with his dad. [Article](#)

Gillibrand Proposes Creation of New Program to Fund Rural Broadband Projects

Article Submitted by MaryLei Barclay

Grand Rapids Herald by Robert Harding (Released 9/29/2016) - A bipartisan bill introduced in the U.S. Senate would create a new program designed to provide financial support for high-speed internet projects in rural and tribal areas.

U.S. Sens. Kirsten Gillibrand and Shelley Moore Capito rolled out the Broadband Connections for Rural Opportunities Program Act, which would combine grants and loans into one program to fund broadband projects.

The new program would offer grants of up to 50% of the project’s cost and up to 75% for more rural, high-need areas, according to the senators. The grants would be combined with loans already offered through the U.S. De-

partment of Agriculture’s Rural Utilities Service.

The legislation also calls for increased funding for the Rural Utilities Service’s broadband initiatives. The measure would double the funding available to \$50 million per fiscal year.

“Reliable, fast internet access isn’t a luxury, it’s a necessity in the 21st century economy,” Gillibrand, D-NY, said. [Article](#)

Webinar Control Center

Article Submitted by MaryLei Barclay

Strategic Merchandising & Collections that Circ—*Library Journal*

October 26, continuing for 4 weeks.

Fee \$199.00—Innovative ways to increase circulation, engage readers, and expand your staff's capacity for readers advisory. You'll hear weekly from guest speakers from retail and library settings via live webcasts. Additionally, participants will work with a dedicated advisor who will provide you with one-on-one feedback for your plan within an online discussion group, where you will work on weekly assignments, share resources and best practices with a group of peers from across the country.

[Register](#)

Increasing Your Reach to Spanish-Speaking Populations—*ALA*

November 17, 1:30pm Central. **Fee \$60.00**—The 55 million Hispanics and Latinos in the U.S. constitute 17% of the total U.S. population. Is your library doing everything it can to reach Spanish-speaking patrons? Being aware of your community's demographics is the first step to ensure you're accurately marketing your services and building effective programs for your community.

[Register](#)

Engaging Reluctant Readers—

School Library Journal October 11, 3:00pm Eastern—For some children, the library is practically a second

home. But what about those kids who just can't seem to get excited about books? How can librarians hook those reluctant readers? Sometimes, all you need to ignite a love of reading is the right tools: materials with intriguing subjects and eye-catching layouts bound to whet the appetites of even the most book-averse kids. [Register](#)

Securely Manage Personal and Professional Information with Apps Workshop—*ALA*

October 17, 1:30 pm Central. **Fee \$60.00**—Are you considering going paperless? Or looking to become more organized and productive? In this workshop, mobile literacy expert Nicole Hennig will offer advice on how you can do both! You'll learn the best practices for securely using four types of apps—cloud storage, password managers, to-do lists, and notes—to manage your personal and professional information. You'll come out of the workshop with practical tips for how to keep your information safe and walk away with suggestions on how to set up a system using these four types of apps, so your important information is always at your fingertips. [Register](#)

Breathing New Life into Print Reference—*Cisco*

October 18, 1:00pm Central—With so many online resources now available, how is print reference used today? How can we help people see the easy access to vast amounts of information right at their fingertips? Nicolette Warris Sosluski will discuss ways to get the most out of your print reference collection. [Register](#)

Android Development for Beginners by Google—*Udacity* 4 week course—Learn the basics of Android and Java programming, and take the first step on your journey to becoming an Android developer! This course is designed for students who are new to programming, and want to learn how to build Android apps. You don't need any programming experience to take this course. If you've been using a smartphone to surf the web and chat with friends, then you're our perfect target student! [Register](#)

Build a Great Team Workshop—*ALA*

November 30, 1:30pm Central. **Fee \$60.00**—If you want a great library, you need a great team! In this workshop, Catherine Hakala-Ausperk—librarian, speaker, consultant and author of *Build a Great Team: One Year to Success*—will show you how to get started. You'll learn how to *support and develop* staff you already have and gain techniques to *hire right* in the future. Whether you're a brand new supervisor or a long-time leader looking for a refresher, this workshop will help you enhance your management skills and provide you with valuable tips on how to be a great boss of a great team. [Register](#)

Solving the Case of the Disengaged Learner—*Insync Training*

October 4, 1:00pm EDT—Grabbing and holding the attention of learners is getting harder and harder. How do you design instruction that engages? [Register](#)

What's Happenin' Arrowhead

Articles Submitted by MaryLei

Ely Vying for Broadband Grant, would Benefit Area—*The Ely Echo*

by Tom Coombe (Released 9/27/2016) - Tired of waiting for a private solution, the city of Ely is taking matters into its own hands when it comes to broadband service. The city is in the running for a Blandin Broadband Communities Grant, and city officials

are exploring a phased-in approach to bringing high-speed internet to Ely. [Article](#)

'Fire in the Village' to be

launched—*Duluth Budgeteer News* (Released 9/23/2016) - The publication launch of "Fire in the Village: New and Selected Stories" (by Anishinaabe-Ojibwe storyteller Anne M. Dunn) is on Sept. 30. The book gathers 75 stories from Anne's out-of-print collections and includes 25 new stories. The books is available from

local bookstores or Amazon. [Article](#)

[International Falls] Library Participating in Read Aloud 15 Minutes program—*The Journal*

(Released 9/29/2016) - What would U.S. education look like if every child were read aloud to for 15 minutes every day? International Falls Public Library participates in a Community Awareness Program with Read Aloud 15 Minutes throughout the month of October. [Article](#)

Peter Mack

Tues., Oct. 18th

6:00 P.M.

In the

Silver Bay Public Library

Come hear the Highland bagpipe, see how it works and learn some interesting facts about its history and the uniform.

Enjoy the chance to hear some traditional Marches, upbeat Jigs, classic Hymns and Slow airs. Sponsored by the Friends of Silver Bay Public Library





September 26, 2016

Grand Marais Public Library

104 2nd Ave W, Box 280
Grand Marais, MN 55604

Contact: Steve Harsin, Director (218) 387-1140
sharsin@arrowhead.lib.mn.us

NOVEL STARTER

Kick off National Novel Writing Month with the Novel Starter Workshop in Grand Marais, Minnesota, at the Grand Marais Public Library Tuesday, October 18, at 6PM.

November is National Novel Writing Month (sometimes called NaNoWriMo), sponsored by a non-profit organization of the same name. The sponsors believe in the transformational power of creativity, and endeavor to provide the structure, community, and encouragement to help people find their voices, achieve creative goals, and build new worlds—on and off the page. During the annual event, writers all around the world write 50,000 word first drafts for NaNoWriMo. Whether you've got a few books under your belt or are a beginner, writing is easier— and a lot more fun— with support.

At the Novel Starter Workshop you'll be guided through idea generation and outlining so you're ready to begin writing on November 1st. This Novel Starter Workshop is led by Rose Arrowsmith DeCoux. Rose is a children's author and has fifteen years of experience teaching storytelling and creative writing to youth and adults.

To find out more, go to www.rosearrowsmithdecoux.com/classes, or www.NaNoWriMo.org.

#END#



OCTOBER 18, 2016

SAVE THE DATE and

Join the *Going to Pieces Quilt Guild* as we welcome Mary Mulari, local Designer, Teacher & Author when she gives a presentation on using scraps in projects from 'A to Z'.

We will meet in the Fellowship Hall at Gethsemane Lutheran Church, 901 4th Street South, Virginia. 6pm.

Door Prizes and coffee an. Patterns will be available for purchase.

Grab a girlfriend and join us. Hope to see you!



Mary Mulari

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Inspiration & Information for Creative Sewing

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October 18, 2016

SOCIAL SCENE

ALS invites submissions for 2016 coloring book design contest

MOUNTAIN IRON —Arrowhead Library System patrons of all ages are invited to submit original artwork for the 2016 Coloring Book Design Contest. The Arrowhead Library System seeks to create a coloring book for all patrons visiting local libraries through the use of LEGACY funds from the State of Minnesota Clean Water, Land and Legacy Amendment.

The theme for the artwork is Up North. Suggested drawings might, but need not include: Historic locations, nature, city/town representations, Up North activities.

The deadline is Friday, Oct. 14 and submissions must be postmarked by that date or brought into the library in order to be considered.

Individuals may submit no more than one (1) drawing for consideration. Final artwork must be on white 8 ½

x 11 paper and be completed in black ink for reproduction purposes. (See complete rules at <https://www.alslib.info/services/legacy-events/>).

Send submissions and the completed/signed Entry/Release Form to your local library.

Electronic submissions can be sent as either jpg. or pdf. Attachments to: alexis.leitgeb@alslib.info.

The Selection Committee will review work for imagery, content, creativity, and originality for the intended audience. Selected artwork/page designs will be credited in the final printed version with the artist's name, picture, and short biography. The top rated art design will be selected for the cover. Notification will be made to those whose work is selected for publication no later than Friday, Nov. 4.

