

# WEEKLY FEEDER



Arrowhead Library System

Volume XXIX, Issue 40

October 10, 2016

## Director's Articles of Direction

- [Cook Public Library](#)
- [A Mom's Plea for Library Books Brought in 15,000—and Transformed Her Small town \(submitted by Becky Norlien, Two Harbors\)](#)
- [People Look to Libraries to Help Them Decide What Information to Trust](#)
- [Libraries as Hubs for 21st Century Learning](#)
- [Finalists for 2016 National Book Awards](#)

## OverDrive—Website Changes

Information Submitted by Chris Magnusson—OverDrive is getting ready to launch a new website! You can go to the [website](#) now and see the new layout and functionality. Patrons will be able to get a sneak peek at the website through a link on the OverDrive home page starting October 19. Patrons will automatically be forwarded to the new site starting in early

### Quick Links

- [Minnesota Libraries Calendar](#)
- [ALS Blog](#)
- [ALS Calendar](#)
- [Legacy Blog](#)

## ALA Announces 45-115 Federal Initiative

Article Submitted by MaryLei Barclay

*American Libraries Magazine* (Released 10/4/2016) - On October 4, the American Library Association (ALA) announced the [45-115 ALA Federal Initiative](#) to promote the capacity of libraries to advance our nation's goals to leading federal policymakers. The campaign—named after the next president (our 45th) and the next Congress (our 115th) - will position US libraries and library professionals as invaluable team members in setting federal policy and moving our nation forward in the digital age.

Created by ALA President Julie B. Todaro, the bipartisan effort will build on ALA Libraries Transform national campaign focus on raising public awareness of library innovation and the

value of the “expert in the library.”

“Libraries and library professionals contribute to our country's agenda in so many ways,” Todaro said. “Every day we provide opportunities for individuals and communities to gain the knowledge and skills to grow and thrive. We promote innovative early education; lead school programs to develop digital literacy; provide access to the latest research; and offer employment services, entrepreneurship hubs and job training. In all these ways, libraries play a key role in building the economy.”

“The 2016 national election represents an extraordinary opportunity

and challenge for policymakers and the more than 57,000 members of the American Library Association. Not only will we elect a new president, we could have a very different Congress in 2017. Our new 45-115 Initiative is designed to provide resources and assistance to presidential candidates and their respective transition teams as well as members of Congress and their staff on the campaign trail as they prepare for the leadership of our nation. The more we can get our people, our facilities, and our patrons in front of policymakers the easier it is to demonstrate how strong libraries make strong communities.”

45-115 is being led by ALA Past President Courtney Young with... [Article](#)

## The Internet Finally Belongs to Everyone

Article Submitted by MaryLei Barclay

*Wired* by Klint Finley (Released 10/3/2016) - The United States no longer controls the address book for the Internet. On Saturday, the US government handed the last vestiges of control to the Internet Cor-

poration for Assigned Names and Numbers, or ICANN, an independent organization whose members include myriad governments and corporations as well as individual Internet users. The nearly-20-year-old ICANN was already over-



seeing the distribution of Internet addresses, and now it officially owns the Internet Assigned Numbers Authority, or IANA, the database that stores all Internet domain names. IANA is what ensures you see the WIRED website when you type “www.wired.com” into your browser. [Article](#)

## Kids & Teens Broadcast

Articles Submitted by MaryLei Barclay

**MI Teens Raise Suicide Awareness in Library Project**—*School Library Journal* by Jennie Willard (Released 9/30/2016) - On the evening of August 22, 26 teens gathered on the front lawn of the downtown branch of the Farmington (MI) Community Library, armed with spray paint and acrylic paint, brushes, and duct tape. Some spray paint ended up on the grass and people's fingers, but most of it was used to decorate and transform 29 old phones. Put on display at the library and around the community, these phones became bright symbols of communication, hope—and suicide prevention awareness. [Article](#)



**Lessons Learned from the Michigan ESSA Workshop**—*Knowledge Quest* by Kathy Lester (Released 10/3/2016) - Sylvia Norton, AASL Executive Director, and Marci Merola, ALA Director for the Office of Library Advocacy, came to Michigan on September 17 to lead a workshop on unpacking the school library provisions of the Every Student Succeeds Act (ESSA). Provisions for school librarians are authorized but not required in the federal legislation. Since every state is developing individual ESSA implementation plans, it is very important for each state and school library association to advocate for inclusion of these provisions in their state. [Article](#)

**The New ELM Topic Sets**—*Minitex* by Carla Pfahl (Released 9/27/2016) - For many students searching ELM databases for appropriate content can be overwhelming and just as confusing as using Google. *What is right for*

*my topic? How do I find a video that explains Newton's Law of Universal Gravitation? I need to find a counterpoint article on sports-related concussions but don't know where to look.* **ELM Topic Sets** introduce K-12 students to the rich content in ELM. The **ELM Topic Sets** can be accessed from the Students [section](#) on the ELM portal, from the [ELM Learning Center](#), or directly at [Topic Sets](#). [Article](#)

**Jumpstart Your Library Programming with Early STEM Literacy**—*MN State Library Services* Play and learn with instructors from the Science Museum of Minnesota at a hands-on workshop. Discover how early literacy and early science learning are intertwined and deepen your understanding of early childhood scientific thinking, problem solving and inquiry. Grand Rapids Area Library October 25, 9am-1pm. More [Information](#)

## Thinking Outside Minnesota

Articles submitted by MaryLei Barclay

**Niles Public Library [IL] Invites Kids to be Library President for a Day** - *Library Journal* by Lisa Peet (Released 10/4/2016) - While library board members and leaders are usually elected or appointed, one library district will be awarding its top role to the young library user who provides the best reasons for wanting to be library president—for a day, at any rate. [Article](#)

**Rebuilding in Malawi**—*American Libraries* by Paul Hover (Released 9/23/2016) - Virginia Polytechnic Institute and State University (VT) has been running student service opportunities to Malawi for several years, so it was no coincidence the university was one of the first to hear about the fire. VT's University Libraries joined TEAM Malawi when a call for library expertise went out on social media. [Article](#)

**Rutgers University Libraries Pro-**

**vide Relief for Soaring Textbook Costs**—*Rutgers Today* (Released 9/30/2016) - Rutgers University has become the first of New Jersey's institutions of higher education to formally take action against the rising cost of textbooks by launching the Open and Affordable Textbook Project. The initiative includes a grant program administered by Rutgers University Libraries that will give incentives to faculty or department groups that replace a traditional textbook with a free low-cost or open alternative. This program has the potential to save students across the university as much as \$500,000 within its first year. [Article](#)

**Orange County library Station offers vending machine for books and movies**—*Daily Tarheel* by Molly Haorak (Released 9/28/2016) - The Orange County Library Station, a new machine on the grounds of the Cedar Grove Community Center, provides a new way for library card holders to access books and movies. "Everything fits on a tray inside and then the tray gets delivered to the door and you pick your item out and then the tray goes back into the machine," Jill Wagy said,



the systems manager for the Orange County Public Library system. [Article](#)

**Program explains, demonstrates hearing loops at library Oct. 11**—*USA Today* (Released 10/5/2016) - The Fond du Lac Public Library downtown recently installed hearing loops in their two largest meeting rooms and service desks. Hearing loops help person with hearing aids or cochlear implants to hear presentations and conversations more clearly by sending electromagnetic signals to their listening devices. [Article](#)

**NY Public Library reopens famous rooms after restoration**—*The Washington Post* (Released 10/6/2016) - Two majestic interiors of New York City's main public library have reopened after more than two years of repairs and conservation. A ribbon-cutting ceremony was held Wednesday for the library's massive Rose Main Reading Room and The Bill Blass Public Catalog Room. A 16½-lb plaster rosette dropped from the reading room's ornate ceiling. [Article](#)

## Webinar Control Center

Article Submitted by MaryLei Barclay

### **How to Deliver Great Library Customer Service**—ALA October 13, 1:30pm Central **Fee \$60.00**—

Drawing on 20 year's experience as a trainer and coach, Laurie Brown will show you how to create a welcoming, friendly experience for patrons, students, and other library users. Satisfied customers mean good vibes, and happy library users are part of a strong library. [Register](#)

### **Making in Early Elementary Grades**—Cisco October 20, 1:00pm

Central—Primary-aged children are natural makers. They couple their imaginations with the physical and digital worlds as they poke, prod, push, pull, pixelate, and produce. Whether using digital tools, circuits, robots, or recyclables, many of the core questions are the same: What is our role as facilitators of maker mindset and purposeful exploration? How do we set up spaces that welcome creative interactions with materials and peers? In celebration of the launch of the Makers as Innovators Junior series for K-2 students, Cherry Lake Publishing invites you to engage with these concepts and build or refine your vision for playful thinking. [Register](#)

### **Wyoming State Library Training**—[Calendar](#)

### **Crime Fiction to Quicken the**

### **Blood**—Cisco

October 25, 1:00pm Central—Feeling a chill in the air? Never mind that sweater—reach for a mystery or thriller! There's no better way to keep warm than by turning the pages of a pulse-pounding read. Register now to join *Booklist* Executive Editor Keir Graff for our ever-popular fall mystery [webinar](#), and listen as representatives from Houghton, Macmillan, Books on Tape, Severn House, and Soho preview the hottest crime fiction from their forthcoming lists.



### **The Library's Legal Answers for Meeting Rooms**—ALA October 14, 1:30pm Central—

Grounded in expert guidance, the new eBook *The Library's Legal Answers for Meeting Rooms and Displays* will give you the knowledge you need to keep your library out of messy legal problems. In this free webinar, Thomas A. Lipinski will review the relevant First Amendment principle that relate to patron access in the public library setting. [Register](#)

### **Assessing the Library with Service Design**—*Library Journal* October 20, 3:00pm Eastern—

Librarians are not new to designing or assessing service, but we tend to develop each service in isolation from the other services we offer, with little to no user input prior to implementation. Service design allows for a more holistic and systemic look at the various systems

that make a library function. Assessing services through a systems lens helps bring the barriers and issues that users and staff may be confronting to light. [Register](#)

### **NISO Webinar: Internet of Things**—*Minitex* October 19, 12:00pm Central—

As the cost of sensors and the connectivity necessary to support those sensors has decreased, this has given rise to a network of interconnected devices. This network is often described as the Internet of Things and it is providing a variety of information management challenges. For the library and publishing communities, the internet of things presents opportunities and challenges around data gathering, organization and processing of the tremendous amounts of data which the internet of things is generating. How will this data be incorporated into traditional publication, archiving and resource management systems? [Register](#)

### **Best Practices for Selecting and using eLearning Authoring Tools**—*RUSA* November 15, 2:00pm

Central—Do you create online learning objects for information literacy instruction? Are you overwhelmed by the number of available tools out there and just aren't sure how to select the best one? This webinar will help you learn some of the best methods for selecting an eLearning authoring tool that will fit your needs, and then will provide information on best practices for using that tool to create online learning objects. [Register](#)

## APPLY for Greatness

Articles Submitted by Jim Weikum & MaryLei Barclay

### **Small Libraries Create Small Spaces**—*ARSL*—Applications are

now being accepted for the *Small Libraries Create Smart Spaces* grant. A smart space is one that fosters social connections allowing a community to discover active learning opportunities

in their library. Fifteen small public libraries (serving communities with fewer than 25,000 people) will be selected to receive instructional and material support to engage their communities in a space transformation process that supports active learning at the library. Learn more about the grant [here](#). [Applications](#) are due October 21.

### **Applications now being accepted for 2017 Will Eisner Graphic Novel Grants for Libraries**—ALA

by Tina Coleman (Released 10/3/2016) - The grants extend graphic novels into a new realm by encouraging public awareness about the rise and importance of graphic literature and honoring the creative excellence of Will Eisner. Information about the grant and application can be found [here](#). Application deadline is January 20, 2017. The Will Eisner Graphic Novel Grants for Libraries awards two grants. Each recipient will receive a \$4,000 program and collection... More [info](#)

# DRAWING CLASS



**Ten-year-old Mackenzy Hujanen works on her drawing of a loon during Tuesday's drawing for coloring class at the Virginia Public Library. Left, Amy Lucas-Peroceski leads a drawing class as part of the 2016 Fall Brown Bag Lunch Series. Poet Michael Czarnecki will be the featured speaker at noon Oct. 13 and programs will continue through the end of the year.**

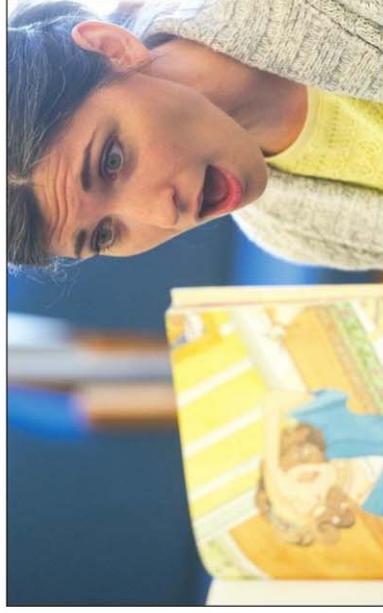
MARK SAUER

# OPERA TIME AT THE LIBRARY



Top, Minnesota Opera performer and education outreach coordinator Alisa Magallón reads and forms during story time at the Virginia Public Library Thursday afternoon. Magallón is performing at several Range area libraries as part of an Arrowhead Library System grant.

At right, Magallón sings the lines of a character in the book she was reading at the Virginia Public Library.



**Mark Sauer**

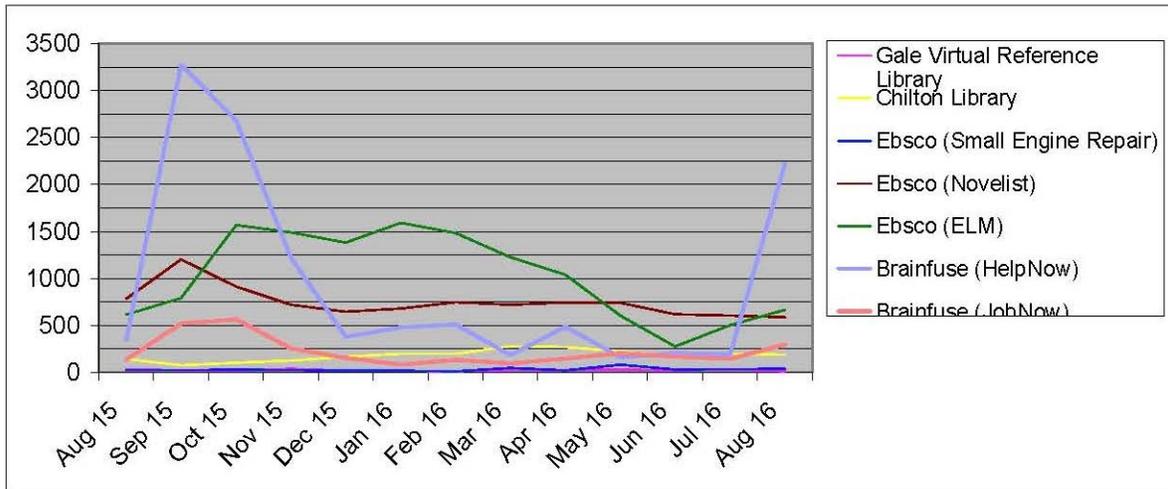
# Just the Stats

## Usage for Databases Paid for by ALS thru August 2016

### ALS Paid Databases

### Searches

	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16
Gale Virtual Reference Library	30	18	15	33	12	9	6	19	16	27	15	26	8
Chilton Library	141	73	97	124	162	192	193	276	265	222	162	194	185
Ebsco (Small Engine Repair)	20	20	25	22	12	13	8	43	17	78	28	29	35
Ebsco (Novelist)	782	1199	910	718	641	676	744	716	740	736	615	601	586
Ebsco (ELM)	611	789	1568	1487	1380	1590	1481	1225	1037	602	273	498	662
Brainfuse (HelpNow)	342	3275	2682	1221	375	477	505	179	482	158	201	188	2224
Brainfuse (JobNow)	134	517	560	251	151	77	129	93	143	202	164	141	292
<b>TOTAL USAGE</b>	<b>2060</b>	<b>5891</b>	<b>5857</b>	<b>3856</b>	<b>2733</b>	<b>3034</b>	<b>3066</b>	<b>2551</b>	<b>2700</b>	<b>2025</b>	<b>1458</b>	<b>1677</b>	<b>3992</b>



### Other Gale Databases

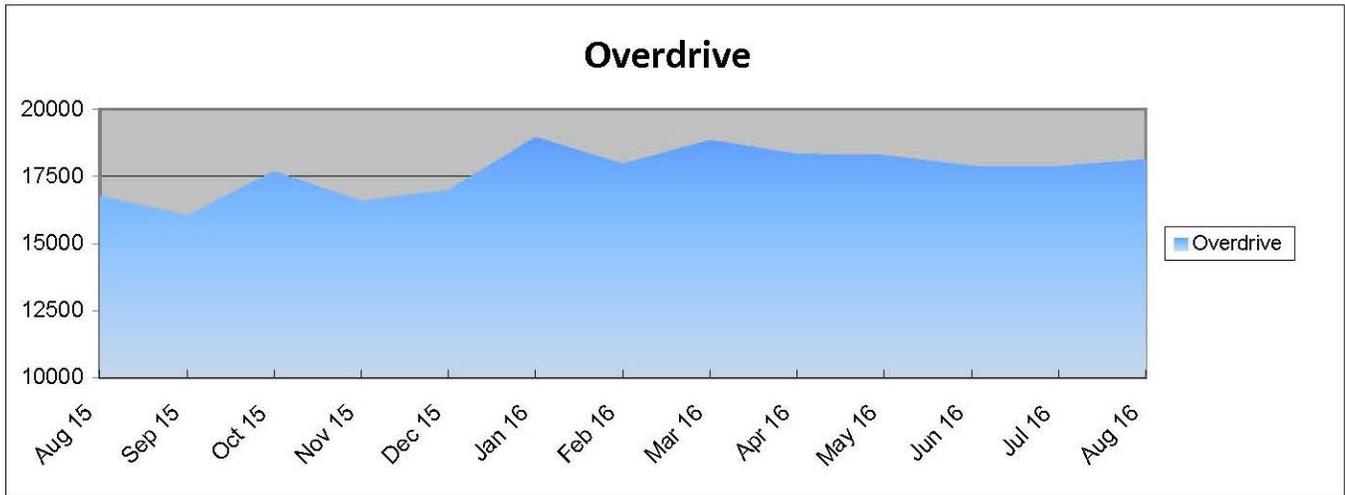
### Searches

	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16
Discovering Collection	1	7	0	0	0	0	0	0	0	0	0	0	0
Educator's Reference Complete	1	14	1	3	0	3	6	0	10	9	0	0	8
Expanded Academic ASAP	1	12	9	19	9	8	5	28	33	19	3	5	5
General Science Collection	0	1	8	2	5	8	8	0	3	3	1	0	1
Informe Academico	0	0	0	0	0	3	4	0	0	1	0	1	0
Junior Edition	0	0	0	0	0	0	0	0	0	0	0	0	0
Junior Reference Collection	0	5	0	0	0	0	0	0	0	0	0	0	0
Kids Edition - K12	0	0	0	0	0	0	0	0	0	0	0	0	0
Kids InfoBits	0	0	0	3	9	65	3	39	2	2	0	0	0
Professional Collection	0	1	2	4	1	12	8	0	0	13	0	0	0
Research in Context				9	5	7	1	14	4	1	2	1	4
Student Edition	3	3	65	15	9	3	4	30	1	1	0	3	0
Student Resource Center Gold	0	0	0	0	0	0	0	0	0	0	0	0	0
Student Resources in Context	0	0	3	0	1	4	4	5	31	0	0	2	0
<b>TOTAL USAGE</b>	<b>6</b>	<b>43</b>	<b>88</b>	<b>55</b>	<b>39</b>	<b>113</b>	<b>43</b>	<b>116</b>	<b>84</b>	<b>49</b>	<b>6</b>	<b>12</b>	<b>18</b>

# Just the Stats

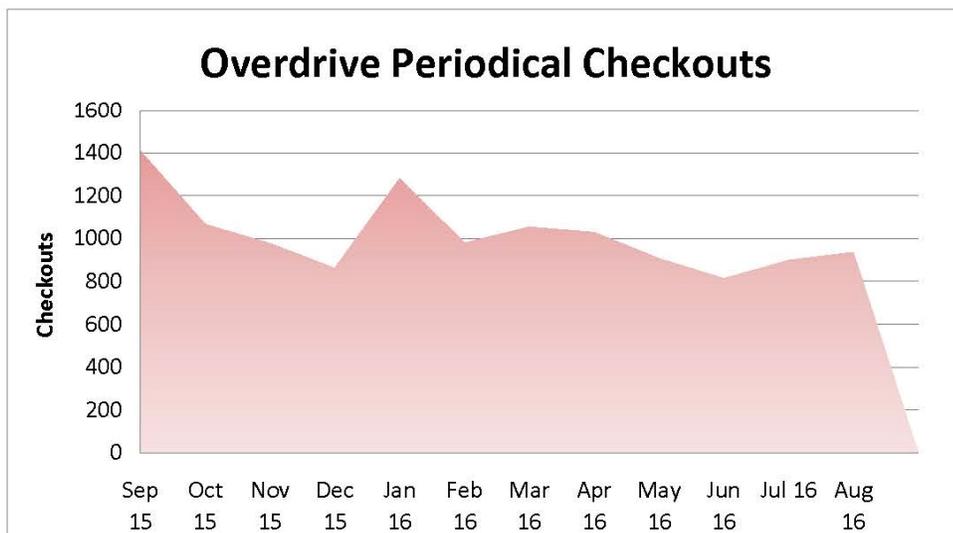
## Overdrive

Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16
16750	16025	17674	16578	16974	18948	17952	18852	18320	18278	17878	17868	18118



## Overdrive Periodicals

Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16
1407	1065	976	861	1278	979	1053	1028	905	812	898	934



# Just the Stats

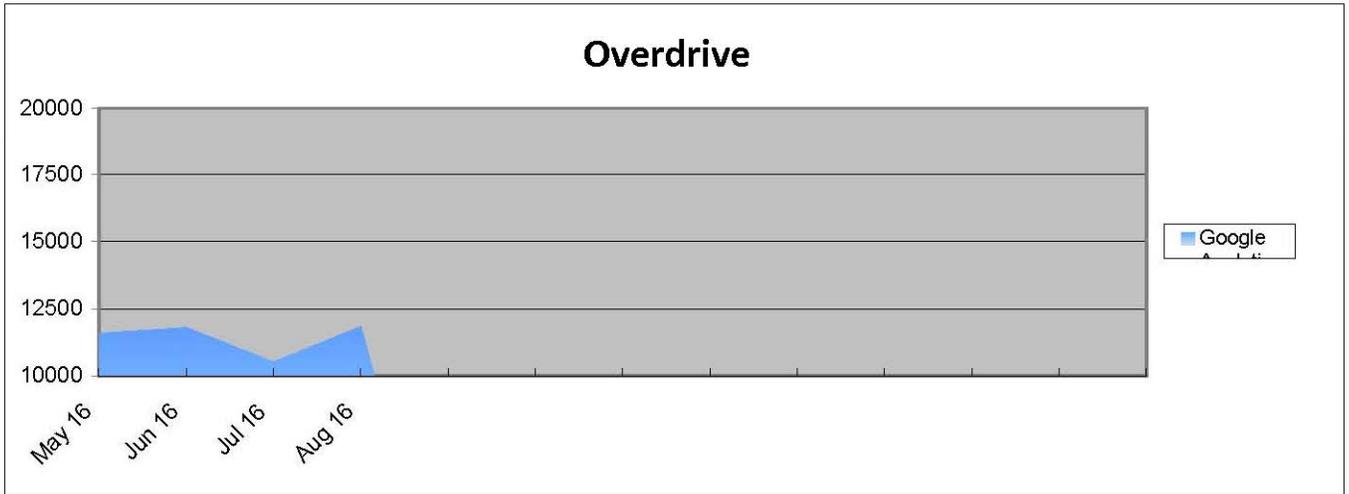
Arrowhead Library System  
Overdrive Periodical Use  
For Period: August 2016

Check outs	Check outs	Check outs
31 Star	9 Condé Nast Traveler	3 The Atlantic
27 OK! magazine	9 Newsweek	3 Entrepreneur
25 USA Today	8 Dr. Oz The Good Life	3 Field & Stream
25 National Enquirer	8 The New Yorker	3 Smithsonian
23 Cosmopolitan - US edition	8 Runner's World	3 Backpacker
22 HGTV Magazine	8 Better Homes and Gardens' Diab	3 National Park Trips
21 Food Network Magazine	8 Taste of Home Holiday	3 Golf Digest
21 The Family Handyman	8 Outside	3 Guns and Ammo
21 Reader's Digest	7 The Week	3 Zootles
18 Better Homes and Gardens	7 AARP the Magazine	3 Real Food and Health
18 O, The Oprah Magazine	7 Men's Fitness - US edition	3 Pets
17 Popular Mechanics	7 Car and Driver	3 National Geographic Kids
17 Good Housekeeping - US edition	7 PCWorld	2 National Geographic Little Kids
17 Taste of Home	6 Macworld - US edition	2 Zoobooks
17 Do it Yourself	6 Hobby Farms	2 Interweave Crochet
17 Bon Appétit	6 WIRED	2 W
16 Allure	6 ESPN The Magazine	2 Air and Space Magazine
16 Martha Stewart Living	6 Motor Trend	2 American Craft
15 Popular Science	6 Clean Eating	2 American Snowmobiler
15 Architectural Digest	6 Budget Travel	2 Quilter's World
14 Prevention	6 Woodworker's Journal	2 Muscle & Fitness
14 Family Circle	6 Boating	2 Martha Stewart Weddings
13 Country Living	6 Bead & Button	2 Popular Photography
13 Arts and Crafts Homes	6 Timber Home Living	1 A Wellness Update
13 National Geographic	5 Yoga Journal	1 Seventeen
12 Amazing Wellness	5 Discovery Girls	1 Fast Company
12 Rachael Ray Every Day	5 Rodale's Organic Life	1 Inc.
12 mental_floss	5 TV Guide Magazine	1 Petersen's 4-Wheel and Off-Road
12 Redbook	5 Discover	1 Skewed and Reviewed - The Magazine
11 Cabin Living	5 The Onion	1 Tech & Learning
11 SELF	5 Parents Magazine	1 Cardmaking & Papercraft
10 History Revealed	5 Brides	1 Smart Photograph
10 Glamour	5 GQ	1 Home Business Magazine
10 Shape	5 Interweave Knits	1 Teen Vogue
10 Midwest Living	5 The World of Cross Stitching	
10 Weight Watchers Magazine	4 Petersen's Hunting	
10 Reminisce	4 In-Fisherman	
9 Woman's Day	4 Vogue	
9 Women's Health	4 AARP Bulletin	
9 Vanity Fair	4 Vegetarian Times	
	Total eMagazine Titles 114	Total eMagazine Circulation 934

# Just the Stats

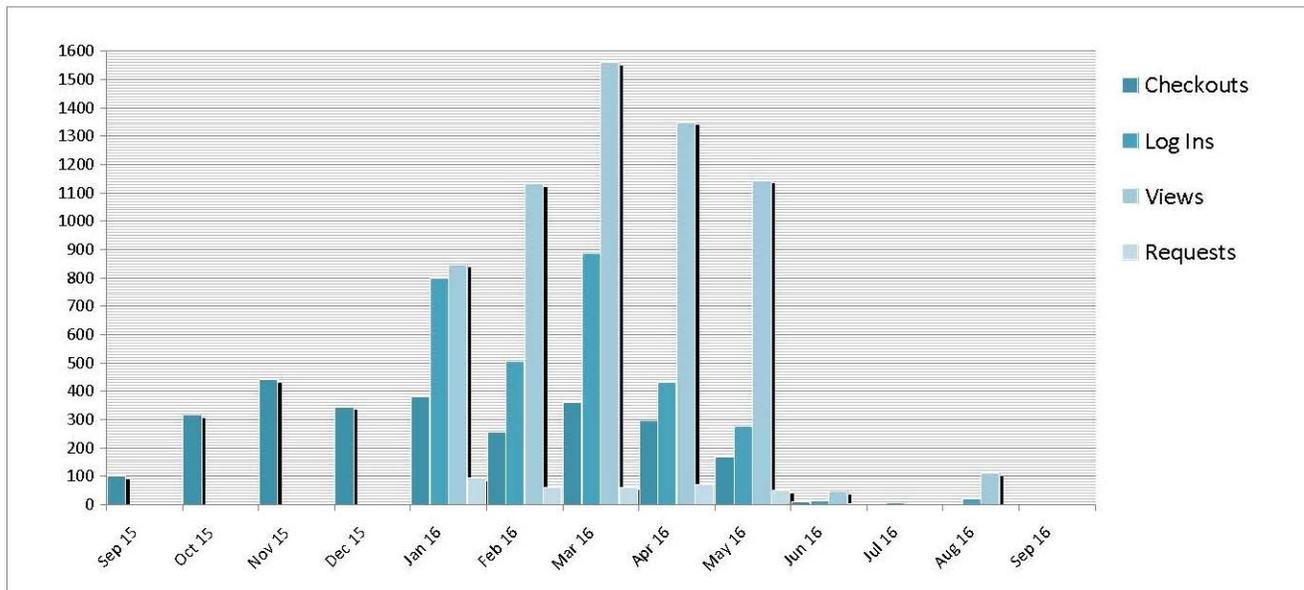
## Google Analytics

May 16	Jun 16	Jul 16	Aug 16
11585	11795	10509	11831



## MackinVIA

	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Total
<b>Checkouts</b>		100	316	441	344	382	255	360	296	167	11	3	1	2676
<b>Log Ins</b>						798	507	887	430	275	14	7	21	2939
<b>Views</b>						847	1132	1559	1350	1143	46	3	110	6190
<b>Requests</b>						93	60	62	70	50	2	0	0	337





## features

### 28 The Library Is In

By Elizabeth Michaelson Monaghan  
Innovative public libraries help patrons not just find reliable wellness information but connect to health aid when they need it.

### 32 Maximizing the Message

By Lisa Peet  
Charlotte Mecklenburg Library, winner of the *LJ*/Library Ideas inaugural Marketer of the Year Award, resets expectations and drives demand.

### 36 Email Is the Key

By Patrick Sweeney  
In a run-up to The Digital Shift virtual event, EveryLibrary's political director argues that while social media has its place, you still can't beat email for digital outreach.

### 38 Fall/Winter Premieres

By Barbara Hoffert  
Personal reading and the input of *LJ* reviewers stand behind the selection of these upcoming debut novels as titles worth watching.

### 42 Collection Development

By Ben Malczewski  
Wellness Watch. While Fitbits and smartphones have taken "home fitness" outdoors, the consumer health DVD market continues to yield high customer appeal. These 31 programs offer plenty of viewing advice.

COVER PHOTOS AND PHOTO ABOVE COURTESY OF PIMA COUNTY PUBLIC LIBRARY, TUCSON, AZ

## news +

### 14 Carla Hayden sworn in

New Librarian of Congress cheered at ceremony

### 15 Public

Louisiana libraries emerge from flooding

### 18 Charleston Preview

Academic gathering will "Roll with the Times"

### 20 Industry

News archive in limbo

### 22 Academic

NCSU hosts science challenge

P. 15



### 26 Publishing

NBA long lists announced

### 26 Technology

CT develops ebook platform

### 16 Programs That Pop

By Donna Martel  
The Fix Is Free

### 24 The User Experience

By Aaron Schmidt  
Usability and Desirability

P. 14



## commentary

### 8 Editorial

By Rebecca T. Miller  
Maximum Marketing

### 10 Blatant Berry

By John N. Berry III  
We Are Not a Business

### 20 BackTalk

By Donna Walker  
I Can't Hear You...but I'm Still Listening

## departments

### 6 Index to Advertisers

### 12 Feedback

### 15 News Briefs

### 22 People

## reviews

### media

**45 Audio Reviews**  
 Jesse Ball teaches listeners *How To Set a Fire and Why*

**49 Video Reviews**  
 Gillian Anderson in a detective series to rival *Prime Suspect*  
 52/Trailers

**55 Music Matters**  
 By Robin Bradford  
 Keeping Up with the Kids

### books

**56 Prepub Alert**  
 World War II and the Holocaust in fiction; Wall Street takes its lumps in nonfiction

**62 Mystery**  
*Casting Bones*, Bruns casts a spell over readers; 18 titles

**66 Spirituality & Religion**  
 Earnest takes on mindfulness, family life, and faith in the modern world; 13 titles

**69 Fiction**  
 Coover's *Huck Out West* punctures the American myth of Manifest Destiny  
 75/Xpress Reviews  
 76/Debuts

**77 Arts & Humanities**  
 Staging *Shakespeare in Swahiland* reflects eternal truths and current political conditions worldwide  
 82/Crafts & DIY

### Q&A

**79 With a Hungry Heart**, Jennifer Weiner talks writing, libraries, and creativity



### ROUNDUP

**70 Worldwide Reading:** New Fiction in Translation

**87 Social Sciences**  
 Four hundred years of immigrant experiences in *City of Dreams*  
 93/Professional Media

**96 Science & Technology**  
 Armchair travelers will relish Mitchell's journeys  
*Far Afield*

**102 The Reader's Shelf**  
 Oh, the Horror

**104 Audiobook Best Sellers**  
 From *The Last Mile* and *Fool Me Once* to *Family Jewels* and *Here's to Us*

### reference

**99 Homework** just got easier: *The Story of the World in 100 Species*  
**100/Dominguez's eReviews**

THE LATEST ONLINE

[www.libraryjournal.com](http://www.libraryjournal.com)



### TIGHTLY FOCUSED ON VARIETY: NATIONAL BOOK AWARDS 2016

The National Book Foundation has announced four long lists for the National Book Awards in young people's literature, poetry, nonfiction, and fiction. All short lists will be made available on October 13, with the winners to be announced at the invitation-only National Book Awards Ceremony and Benefit Dinner on November 16 in New York City.—from **National Book Award Long Lists Announced by Barbara Hoffert** ([ow.ly/6J0h304g0PN](http://ow.ly/6J0h304g0PN))

### FREE EMAIL NEWSLETTERS

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### FIRST LOOK AT NEW BOOKS: XPRESS REVIEWS

"Verdict: Immediately attention-grabbing, this genuinely creepy supernatural story, the first in a new series from Matthews (*Breaking His Rules*), has many shocks and twists along the way, building up the scares in a deft way to keep readers absolutely riveted. A most unusual romance."—from **B. Allison Gray's review of R.C. Matthews's *Devil's Cove*** ([ow.ly/wIPw304g1sa](http://ow.ly/wIPw304g1sa))



### LJ EXCLUSIVE: DESIGNING THE FUTURE

Designing the Future momentum continues to build with library leadership vision videos from Pilar Martinez, Rebekkah Smith Aldrich, Steven Potter, Dennis Walcott, Gretchen Caserotti, R. David Lankes, and still more to come. Plus, share your insight with daily polls at [www.libraryjournal.com/designingthefuture](http://www.libraryjournal.com/designingthefuture)

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## INDEX TO ADVERTISERS

American Psychological Association . . . 11	McFarland & Co . . . . . 81
AP Theory . . . . . 101	MVD Entertainment Group . . . . . 51
AtoZ Databases . . . . . 25	OverDrive Inc . . . . . 23
Baker & Taylor Inc. . . . . 2, 4	PBS Educational Media . . . . . 53
EBSCO . . . . . C-4	Penguin Random House Inc. . . . C-2, 1
Gale Cengage Learning . . . . . 13	Red Wheel/ Weiser Books
Global Research Library Inc. . . . . 9	Conari Press . . . . . 95
IGI Global . . . . . 19	Rowman & Littlefield Publishers . . . 27
Ingram Content Group . . . . . 17	Shadow Mountain Publishers . . . . . 91
InterVarsity Press . . . . . 85	Skyhorse Publishing . . . . . 57
Junior Library Guild . . . . . 103	TLC . . . . . 21
Library Ideas . . . . . 35	University of Wisconsin Press . . . . . 68

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Larger [Map](#)

Sometimes I want to slap some of the characters with their own book.



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