



# Minnesota Association of Library Friends

Info Submitted by Shari Fisher

## Inside this issue:

<a href="#">Kids &amp; Teens Broadcast</a>	2
<a href="#">Job Posting</a>	2
<a href="#">Conference is Calling</a>	2
<a href="#">Thinking Outside Minnesota</a>	3
<a href="#">What's Happenin' Arrowhead</a>	3
<a href="#">International Games Day</a>	3
<a href="#">Webinar Control Center</a>	4
<a href="#">Apply fro Greatness</a>	4
<a href="#">Coloring Page</a>	5

**National Friends of Libraries Week Award Opportunity**—Did your Friends of the Library organization coordinate a big fundraiser, plan a membership drive, or conduct visibility efforts last week in conjunction with National Friends of Libraries Week? If so, United for Libraries wants to hear about it! Friends who pulled off particularly successful and/or innovative tie-in activities are invited to put forward a nomination for the annual (and aptly named) National Friends of the Library Week Award. Applying is simple. Write a one-to-two-page summary of what you did, and submit online to the judging committee by **December 2, 2016**.

Thanks to a generous partnership with the Lana and Michael Porter Foundation, at least two of the nominees that United for Libraries deems worthy will receive \$250 prize grants for their library. Click [here](#) to learn more.

If you did not get an opportunity to coordinate events this year in conjunction with the week-long Friends holiday, mark next year's on your calendar: October 15-21, 2017!

**Ezra Jack Keats Foun-**

**dation 'Mini Grants'** - Friends groups in Minnesota are often deeply involved in their library's children's and young adult programming. In some cases, friends involvement is limited only by lack of available funds. If this describes you, the Ezra Jack Keats foundation wants to help. Established in the 1960s by the Caldecott medal winning writer and children's book illustrator, the Foundation continues strong today. Its primary focus remains to foster the ideals Keats valued most: creative expression, teamwork, and diversity.

Minigrants, one of its flagship and most popular programs, offers awards of \$500 to public school and library teams looking to create special, enriching activities for school-aged children outside of the standards curriculum. Popular examples include bookmaking workshops, community or multicultural 'portrait projects,' open pal initiatives, and the creation/performance of plays.

The Foundation will distribute approximately 60 grants to worthy applicants next year. Applications are due **March 31,**

**2017.** All winners will be notified in May. Visit the Ezra Jack Keats Foundation's [website](#) for more details. A little planning goes a long way, so don't delay.

**Standout Friends Spotlight: Loretta Ellsworth**—Last month in Duluth, as part of "Library Friends Day" at the MLA conference, MALF president Judy Schotzko announced the names of all 16 recipients of the inaugural Stand Up for Standout friends honor. We are thrilled to profile each of these exemplary Friends of the Library, a few at a time, over the next few months.

**Loretta Ellsworth—Friends of the Lakeville Heritage Library**—The Friends of the Heritage Library in Lakeville are one of only a handful of Friends in Minnesota who coordinate an annual, community-wide "Big Read" initiative. Called "OneBook, OneLakeville," this multifaceted program promotes community togetherness and stokes meaningful discussion important societal issues. Ellsworth is the driving force behind this ambitious programming series. As chairperson, she oversees every aspect.

## Quick Links

- [Minnesota Libraries Calendar](#)
- [ALS Blog](#)
- [ALS Calendar](#)
- [Legacy Blog](#)
- [Digital Public Library](#)

## Kids & Teens Broadcast

Articles Submitted by MaryLei Barclay

### How Audiobooks Can Help Kids Who Struggle with Reading

*KQED* by Linda Flanagan (Released 10/23/2016) - School librarian Mary Ann Scheuer remembers a second grader who couldn't keep up with the class during reading time. The child was a grade-level behind in reading, while the rest of the class could sit quietly for 30 minutes, engrossed in *Horrible Harry*, this child began to act out after ten frustrating minutes with the book. On Scheuer's recommendation, the teacher introduced the student to the same story via an audiobook; he listened to the story, and then sat alone with the book to read on his own. Scheuer recalls the boy saying, "I read it so much faster by myself after I listened to it!" She

added, "It was a game changer for him." [Article](#)

### Parents react to new screentime guidelines for kids

*Daily News* by Nicole Lyn Pesce (Released 10/21/2016) - Screentime limits for kids are catching up with the digital age. The American Academy of Pediatrics relaxed its long-held "no screens before age 2" rule in new recommendations for children's media use released on Thursday. The revised rules recognize that kids today will be videochatting with grandma and researching homework on the Web. So the AAP's updated guidelines suggest:

- Kids under 18 months still avoid all screens—but they can videochat.
- Kids 18 months to 2 years can screen "high-quality programming" like "Sesame Street" - if they watch with parents.

- Kids age 2-5 limit screen use to just one hour a day. It should be high-quality, and parents should co-view.
- Give kids age 6 and up "consistent limits" on screen time that doesn't affect their sleep, physical activity and healthy behaviors.
- Parents designate media-free times, such as during dinner, and media-free locations at home. [Article](#)

### MaryLei's Links That Have No Place To Go

- [Meet the New MNLink](#) (video)
- [ESSA materials](#)
- [Favorite books of cat and dog lovers](#)
- [How the Web Became Unreadable](#)

## Job Posting

Info Submitted by MaryLei Barclay

*Minitex*—Seeking applicants for the position of **Reference Instruction & Cooperative Purchasing Associate Director**.

Minitex is a publicly supported consortium of academic, public, school and special libraries in Minnesota, North Dakota, and South Dakota that work Cooperatively to enhance the library's services to their patron communities.

This Associate Director position reports to the Minitex Director and is responsible for providing organizational leadership, and directs ELM, CPERS, ROI, and AskMN virtual reference programs. The position serves as one of Minitex liaisons to the education, library, and workforce communities; leads coordination and negotiation of licenses to electronic resources and library products for Minitex participants; works cooperatively to facilitate opportunities for library staff to meet their continuing education and professional development needs. This position represents and speaks on behalf of Minitex in

local, regional and national meetings.

**For a full job description and to apply please us the following [link](#).**



The position is available immediately and the application process is open until filled. **Reference Job No. UL367 and Job Id# 312610 when applying.**

## The Conference is Calling

Info Submitted by MaryLei Barclay

### ALA Atlanta Midwinter Meeting

**January 20-24**— Rates go up November 9—Featuring speakers W. Kamau Bell, acclaimed comedian and hit podcast host. Debut author Susan Tan with a thought-provoking conversation on diversity in children's books and women authors. Kwame Alexander—poet, educator, and award-

winning, bestselling author of 24 books for children of all ages. Neil Patrick Harris will close out the Midwinter Meeting who has added young readers' author to his list of accomplishments—actor, producer, host, author, and magician. [Information](#)

**Power Up Conference—March 30-31, 2017** Fee \$300—Pyle Center in Madison, WI—Keynote address by Gretchen Caserotti. She is the library director at Meridian Library District in the fast-growing suburb of Boise, ID. Named a *Library Journal* Mover

& Shaker in 2010. [Information](#)

### MLA Institute for Leadership Excellence

—May 2-5, 2017 at Rutgers Bay Lodge. MILE provides participants an opportunity to grow leadership skills, connect with library professionals from around Minnesota, and be paired with a mentor. It is the perfect opportunity to discover the leader within yourself and learn to lead effectively! **Application Deadline is December 1, 2016** More Information and register click [here](#)

## Thinking Outside Minnesota

Articles submitted by MaryLei Barclay

***How besieged city's underground library gave hope amid war***—*CNN* by Frederik Pleitgen & Claudio Otto (Released 10/11/2016) - Driving into Damascus in the past couple of years, one of the first things you would see was plumes of smoke rising up from the suburb of Daraya. Those trapped inside were subjected to sever shortages of food, water, and medical supplies on top of the everyday violence. But inside this besieged city an extraordinary project took shape. In the midst of the fighting, several people—some rebel fighters, some civilians—banded together to start an underground library. [Article](#)

***Choose a Book and Read to Your Barber, He'll take a Little Money Off the Top***—*NPR* by Jennifer

Guerra (Released 10/12/2016) - Jozef Jason came for the mohawk, but his dad, Keith Jason, chose this barber-shop over all the others in Ypsilanti—a working-class town just outside Ann Arbor, MI—for a different reason. At the Fuller Cut, kids get a \$2 discount if they read a book aloud to their barber. [Article](#)

***Candid Critter: Library trail cams will track backyard fauna***—*Star Tribune* (released 10/26/2016) - People in North Carolina will soon be able to check out motion-activated trail cameras from the library to get close-up pictures of the deer, coyotes and other critters that wander through their backyards. It's part of a plan by state wildlife officials to enlist the public's help in learning more about the habits of mammals across the state. [Article](#)

***Ninth century library goes digital to reach wider audience***—*Reuters* (Released 10/24/2016) - A ninth cen-

tury library in Morocco, widely believed to be the oldest in the world, is going digital to make its ancient treasures available to a wider audience. The al-Qarawiyyin library in the former Moroccan capital, Fez, is home to some of the rarest and most unique manuscripts in the world, with access limited to just the curator in some special cases. However, the library installed a new laboratory this year to oversee the protection and digitalizing of the 4,000 manuscripts on site in conjunction with the Institute of Computational Linguistics in Italy. [Article](#)

***Dallas closes the book on regulating Little Free Libraries***—*Dallas Morning News* by Robert Wilonsky (Released 10/27/2016) - The only thing you won't find in a Dallas Little Free Library is a rule-book governing Little Free Libraries. [Article](#)

## What's Happenin' Arrowhead?

Info Submitted by MaryLei Barclay

***Library Foundation Endowment Fund Grows to Over a Half Million Dollars***—*Herald Review* (Released 10/27/2016) - A recent bequest from a library patron wishing to remain anonymous has pushed the value of the Grand Rapids Area Library Foundation's endowment fund, held at the Grand Rapids Area Community Foundation, passed the half-million dollar mark. The donor be-

queathed investment accounts and a house to the Library, with specific instructions that the proceeds be placed in an endowment fund. The donor, who had attended library programs with his granddaughter, specified that the proceeds from the endowment be used for programs and materials to benefit children. [Article](#)

***MLA Glensheen Mansion***—Did you take pictures at the MLA Glensheen Mansion event? Please share them with [Ann at Metronet](#) for a slideshow. You can see some pictures taken that evening [here](#).

***Library Cats***—Anne Ford, Editor-At-Large at *American Libraries*, is working on an article about library cats. If you know of any libraries in Minnesota that have resident cats, let her know at 773-398-8636 or [email](#) her.

***Archived Film Footage***—*Serendipity Films*—Serendipity Films, maker of the film *Free for All*, a documentary about American public libraries wants to see archival film footage of public libraries in action. More information and submission form [here](#)

## International Games Day 2016

Article Submitted by MaryLei Barclay

*ALA* by Tina Coleman (Released 10/24/2016) - International Games Day (IGD) 2016 focuses on bringing in big fun on a small budget. IGD is back to celebrate games in libraries on November 19th. This annual tradition is an initiative run by volunteers from around the world and hosted by the ALA's Games and Gaming Round

Table (GameRT), in collaboration with Nordic Game Day, the Australian Library and Information Association, and L'Associazione Italiana Biblioteca.

Games, both video and tabletop, are in a golden age of innovation and creativity. Librarians are harnessing this collaborative power and using it to engage patrons in critical thinking and immersive play. It highlights the amazing way that games build community and provide a way for people to come together in a shared equal

space to explore, learn, grow and have fun.”

Why play games in libraries? Brian mayer, the current GameRT president, says, “Participating in International Games Day helps bridge continents and cultures through play.”

This year's event [blog](#) is focusing on the ways that libraries can play with little to no materials budget. [Article](#)

# Webinar Control Center

Article Submitted by MaryLei Barclay

**Break the Cycle with Evidence-Based Analytics and Selection**—*Library Journal* November 9, 3:00pm Eastern—Lack of an evidence-based approach to selection and distribution in public libraries can result in buying too many titles, or the wrong titles entirely, therefore creating a cycle of “buying to weed.” In the current climate, public library spending faces increased scrutiny and patrons are faced with an overwhelming choice of how and where to access books and information. Public libraries therefore must be able to “break the cycle” by making demanding-driven selection decisions and maximizing existing items in their collection. [Register](#)

**Building Great Programs Seniors Workshop**—*ALA* November 10, 2:30pm Eastern **Fee \$60.00**—By building programs that engage and attract active seniors to your library, you can help reinforce your library’s status as an important community center for residents of all ages. In this workshop, Amy Alessio will provide you with several programming ideas and tips on how to market these programs so that you can build programs that attract more seniors into your library. [Register](#)

**Introducing High School Diplomas @ the Public Library**—*Library Journal* November 10, 3:00pm Eastern—Public libraries have supported

education and enlightenment for years. But what if your library could actually produce high school graduates? It can. With *Career Online High School (COHS)* from Gale. It’s already happening at more than 100 public libraries across the country—adults are being engaged back into the educational system and earning their high school diplomas plus career certification. Adults are graduating, and lives are being changed. [Register](#)

**Fix It at the Library with DIY Repair Programs**—*TechSoup* November 16, 11:00am Pacific—Making is all the rage. But what if you want to fix something that’s broken? Repair programs are an opportunity to teach patrons new skills while fixing technology, electronics, clothing, and other household items. These programs can be a great way to engage new community partners and volunteers and have proven successful in many libraries in the United States and Canada. Repair programs also help reduce waste by fixing items that would otherwise be thrown away. [Register](#)

**Marketing and Advocacy: Explaining Libraries to Elected Officials**—*ACLA* November 10, 2:00pm Central **Fee \$40-\$65 depending on membership**—Marketing and advocacy go hand-in-hand. Advocacy is telling your library’s story. Those who influence funding for libraries cannot make informed decisions if they do not understand the scope of your mission. Most librarians haven’t practiced the political skills needed to

work with various community leaders. At times their interests may seem to conflict with your library. How do you advocate without lobbying? This session explores how to easily market your library to elected officials. No secret handshakes or big budgets needed. [Register](#)

**Spring 2017: Food, gardening Lifestyle, and More!** - *Cisco* November 1, 1:00pm Central—“Every book its reader” is a Ranganathan law we live by at Workman Publishing Company. Algonquin Books brings you literary fiction and narrative nonfiction, Timber press offers fascinating gardening references, and Workman, Storey, Artisan, and The Experiment are experts in lifestyle, cookbooks, crafts, and narrative science. We have it all, and we are excited to share a curated selection of adult titles for the Spring 2017 list with you. [Register](#)

**edWeb Webinars**—Click [here](#)

**Show me the money: Growing grants-related services in the library**—*RUSA* November 17, 2:00pm Central **Fee \$45-\$65 dependant on membership**—To meet the evolving needs of researchers on our campuses, as well as the growing financial need within our communities-at-large, libraries are increasingly providing grants support to their diverse constituencies. Grants support facilitates (and necessitates) collaboration with stakeholders on campus and in the community, and expands the vision of the library as innovator and partner. [Register](#)

# APPLY for Greatness

Articles Submitted by MaryLei Barclay

**Autism Welcome Here**—Grant is sponsored by Libraries and Autism: We’re Connected. Each year, a total of \$5,000 will be awarded. Depending on the applications received, one grant for the full amount or multiple grants for smaller amounts totaling \$5,000 may be awarded. The proposal can fund projects and services for any

age group. All programs or services proposed must benefit people with autism or their families, directly or indirectly. Funds may be used to hire a trainer to present a workshop, to buy program materials, to pay for staff, etc. **Application deadline is December 1, 2016.** [Information](#)

**WESS-SEES De Gruyter European Librarianship Study Grant**—*ALA* **Deadline December 2, 2016** **MUST** be a member of ACRL and employed as a librarian

or information professional in a university, college, community college, or research library in the year prior to application for the award. The grant supports research in European studies with an emphasis on librarianship, the book trade, resource documentation and similar information-science related topics. The foundation covers travel to and from Europe and transportation, room and board in Europe, for up to thirty consecutive days. For more information and applying, click [here](#)

# Decorate the tree for **Fall**

