**Director’s Articles of Direction**

- Libraries Respond

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### Libraries bolster opportunity—new briefs show how libraries support policy priorities of new administration

**Article Submitted by MaryLei Barclay**

American Library Association (ALA) by Shawnda Hines (Released 11/17/2016) - Today the ALA released three briefs highlighting how libraries can advance specific policy priorities of the incoming Trump administration in the areas of entrepreneurship, services to veterans and broadband adoption and use.

“ALA is dedicated to helping all our nation’s elected leaders identify solutions to the challenges our country faces,” ALA President Julie Todaro said. “The briefs released today demonstrate the diverse range of programs and services provided by our nation’s 120,000 libraries, which together constitute a national infrastructure that can address some of the challenges identified by President-elect Trump.

“Libraries are hubs of entrepreneurship and small business development,” she continued. “We help veterans and others access valuable benefits and services they are eligible for. And libraries spur broadband adoption by increasing awareness and confidence in using online resources and services.”

Each paper features numerous snapshots of programs around the country illustrating libraries’ contributions to vibrant communities, as well as “takeway” points for decision-makers:

- **One Small business at a time: Building Entrepreneurial opportunity in America’s Communities** (pdf)
- **Libraries Help and Honor Our Veterans: Employment, Education and Community Connection** (pdf)
- **America’s Libraries: Powering Broadband Access, Adoption and Use** (pdf)

Release of the snapshots coincides with a major policy event (Here Comes Everybody) on the same day held jointly by ALA and the Internet Association, which represents America’s leading internet companies and their global community of users Focused on how to harness the internet and U.S. libraries to increase economic... Article

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### Happy Thanksgiving!

ALS Offices (Including Bookmobile and Mail-A-Book) will be closed November 24 & 25!

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### Quick Links

- Minnesota Libraries Calendar
- ALS Blog
- ALS Calendar
- Legacy Blog
- Digital Public Library

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### APPLY for Greatness

**Articles Submitted by MaryLei**

- **National Arts and Humanities Youth Program Awards**—$10,000 for an outstanding program that promotes the arts and humanities in some way among youth—this is an award for work that has already been done, not a grant to fund an idea for a future project. Applications are due February 5. [Website]

- **YALSA Summer Learning Programs**—YALSA has two mini-grants for summer learning programs. These are $1,000 each to fund an idea that a library has for a summer learning project. Applications are due January 1. One grant is to fund the purchase of resources or services, and the other is a stipend that libraries can use to hire teens to work in the library over the summer... [Information]
Thinking Outside Minnesota

Articles submitted by MaryLei Barclay

**USC to store, digitize 10,000 vintage Marine Corp films**—The State by Roddie Burris (Released 11/10/2016) - For most of the 20th Century, the Marine Corps archived film footage of recruit training along with marines fighting in wars. Starting at the first of the year, that film collection—10,000 Marine Corps film—will be permanently transferred to the University of South Carolina, where it will be digitized, stored and made available for public viewing. The footage covers Marine Corps activities from 1918 through the 1970s. Article

**The Library of Parliament is Digitizing its massive, $10M copy of Birds of America**—Yahoo News by Terri Coles (Released 11/7/2016) - The Library of Parliament is digitizing its rare copy of James John Audubon’s *Birds of America*, one of the world’s most expensive books with a value of more than $10 million. The original copy of the book, which consists of 435 full-colour plates measuring 70 centimeters by one meter, collected into 17 different volumes, is physically the largest item in the Library of Parliament collection. It’s one of just three known sets containing both all of Audubon’s original prints as well as seven composite prints he completed later on to make corrections. Article

**Promoting Health and Fitness Literacy at the Library**—Public Libraries Online by Julia Pyatetsky (Released 11/1/2016) - Public libraries already promote information literacy, digital literacy, experiential learning, and also function as a center for communities to come together and engage. What if promoting a healthy lifestyle and physical fitness were added to this list? For Sonoma County libraries, situated in Santa Rosa, CA, that is exactly what is happening. Article

**Anonymous donors leaves cases of comics to Peru [IL] library**—Newstimes (Released 11/14/2016) - An anonymous donor has left hundreds of comic books to a library in north-central Illinois. Peru Public Library employees are working to sort through the 32 cases of comic books, many from the 1980s. Article

**Kids Sleuths Roam the Halls of New York Public Library**—School Library Journal by Rocco Staino (Released 11/16/2016) - NYPL’s majestic 5th Avenue Schwarzman library became the setting of a scavenger hunt for kids on November 13. The challenging game was in celebration of the launch of the “Devlin Quick Mysteries” series by debut middle grade author Linda Fairstein. Article

Webinar Control Center

Article Submitted by Mollie Stanford & MaryLei Barclay

**Mindfulness for Librarians: Handling Stress and Thriving Under Pressure eCourse**—ALA January 9, continuing for 4 weeks Fee $195.00—Do you ever find yourself feeling overwhelmed or stressed at work? Throughout this four-week eCourse, you’ll learn tips and tricks to better handle stress and become more mindful in the workplace. Instructors Richard Moniz and Martin House will discuss burnout theory and the overall impact it has on you, library users, and your organization as a whole. Register

**Using Project Outcome Data in Grant Applications**—PLA December 8, 1:00pm Central—This webinar builds upon previous sessions about good practices for communicating about data and developing effective messaging; it will focus on how to incorporate Project Outcome survey results into grant applications. Participants will hear from an evaluation expert and other library leaders about their experience and lessons learned from communicating their Project Outcome results. Register

**A New Approach to Building Family Engagement Pathways**—PLA December 6, 12:00pm Central—Are you interested in increasing your outreach to families? Are you wondering how you might elevate family voice in the work that you do? Are you thinking about how to develop stronger community partnerships in support of families? Register

**Libraries—Unite Your Patrons: Check Out the Latest Trends in Community Reads Programs**—Library Journal December 1, 3:00pm Eastern—What if a whole community were engaged in a book discussion? Many libraries have asked and answered that question by sponsoring Community Reads projects. *Library Journal* and Ingram Library Services present a webinar featuring a panel of librarians who have coordinated and managed city-wide book groups in their own communities. Register

**Libraries Supporting Social Good: Tools and Tips for Outreach to Nonprofits**—TechSoup December 14, 11:00am Pacific—Libraries should be engaged with their local social sector community. The social sector include nonprofits, as well as grantmaking organizations and business enterprises with an explicitly social purpose. This webinar will offer practical guidance on the best tools, training resources, and marketing tactics your library can use to engage the social sector in your community. You will also hear examples of how librarians have implemented these tools and tactics in their libraries. Register

**Forecasting Success: Learning Trends for 2017 and Beyond**—Training Industry December 8, 1:00pm Eastern—Join us for an exciting look ahead to the broad implications of the intersecting technologies, learning opportunities and emerging trends 2017 will bring. Register
Kids & Teens
Broadcast
Articles Submitted by MaryLei Barclay

80,000 Kids Just Replied to a Survey About Bullying. Here’s What Surprised Their Educators Most—The 74 Million by Kate Stringer (Released 10/16/2016) - In conjunction with National Bully Prevention Month this October, a nonprofit called YouthTruth released data gathered from 80,000 students in 21 states between the fall of 2011 and the spring of 2015. Nationwide, YouthTruth found that 25% of students reported having been bullied, echoing the results of other national studies. Article

Every St. Paul school kid to get a public-library card. Here’s how.—Pioneer Press by Julio Ojeda-Zapata (Released 11/15/2016) - Every St. Paul schoolkid should have a public-library account, but an estimated 70% of them don’t. This is about to get fixed, big time.

St. Paul public schools and the St. Paul Public Library system on Tuesday are set to formally launch a “Library Go” project that will automatically register every student for library access. This will entitle students to each check out five physical books or other items at a time. Article

Stanford’s Links to Assess

- Unity, Kindness, Peace. Booklist for Youth
- Days of the Year Website
- ARSL Conference Presentation Slides
- Supporting Youth in the Post-2016 Election Climate

Sometimes you need a break from the average conference: you need an UN-CONFERENCE! At the LSLS Unsymposium, attendees determine the conversation! Participants brainstorm a host of topics, which are then selected in a bottom-up, democratic manner. Rather than listening to a single speaker, participants get to ask questions, interact, and offer expertise on a topic chosen by the whole group. So... everyone wants to talk about succession planning? Done. You’re the only one who wants to talk about bathroom lighting? Too bad! Together, we’ll discover our common challenges and develop solutions to-gether. You’ll come away from the Unsymposium invigorated by lively discussions and ready to take that excitement back to your library!

To register for this event and more details, please click on here. Please note that registration will be capped at 60 participants, so sign up early!

ALS has scholarship dollars for events like this to help member library staff with travel expenses. If you are interested, please go to Google Drive for scholarship forms.

What’s Happenin’ Arrowhead
Article Submitted by MaryLei Barclay

Finnish writers, photographer spotlight ‘Finndians’ in new book—Pine Journal by Jana Peterson (Released 11/5/2016) - The hard cover book telling a story, “Fintiaanien Mailla,” was published in Finland in August. It is written in Finnish and contains both text and stunning documentary-style photographry of people, places like the Fond du Lac gas station and even Jim Northrup and his Rez Car license plate. They are still working on a documentary film about the same subject. Article

Two Harbors Public Library Calling All Local Artists—The library has a new display wall we are looking to fill! Whether you specialize in painting, photography, tapestries, or another art-form, we would love to have you apply! The display space is 8 feet wide by 6 feet tall, and uses the Walker Display System. We favor framed pieces with a wire back hanging. There is no cost to display your work here! Plus, you get free publicity and public exposure! The Artwork Display Policy, with accompanying application form, is available on the library’s website and at the library itself. Apply by December 9th for the chance to be included in our 2017 lineup!
Hibbing Public Library
Annual Yuletide Festival
With Music by Vocal Perspective

Tuesday, December 6, 2016
This Community Event Features...

3:00 p.m. - 6:00 p.m.
Free Sleigh Rides and Hot Cocoa for everyone! (Handicap Accessible) Sponsored by The Hibbing Foundation.

5:30 p.m. - 6:00 p.m.
Christmas Carols, City Hall lawn with Vocal Perspective.
Sponsored by The Hibbing Foundation & The City of Hibbing.

6:00 p.m. - 7:30 p.m.
- Christmas Carols with Vocal Perspective, Sponsored by The Hibbing Foundation.
- Yuletide Stories and visit with Mr. and Mrs. Clause, Sponsored by Mr. and Mrs. Clause.
- Music by the Hibbing City Band, Sponsored by The Hibbing City Band.
- Christmas Treats for everyone, Sponsored by The Friends of the Hibbing Public Library.
- Free Children’s Book giveaway, Sponsored by The Friends of the Library.
- Decorate your own Elf Cookie to take home, Sponsored by The Hibbing Foundation.
- Kids Holiday Craft, Sponsored by The Hibbing Foundation.

Hibbing Public Library, 2020 5th Ave. E. Hibbing, MN 55746 (218) 362-5959
Website address for more Library Events and Information www.hibbing.lib.mn.us

Sponsored by: Hibbing Foundation, Owens-Pesavento/Dr. Benjamin P. Owens Family Foundation of Hibbing Foundation, City of Hibbing, Friends of the Hibbing Public Library, Hibbing City Band, Hibbing Daily Tribune... and Mr. and Mrs. Santa Claus!
Veterans Remembrance Dinner Dedicated to “The Man Behind the Medal”

Duluth, MN – The St. Louis County Historical Society and its Veterans Memorial Hall program invites the public to the 12th annual Veterans Remembrance Dinner on Thursday, December 8, 2016. The theme for this year’s event is: The Man Behind the Medal: The Story of Duluth’s Native Son, Major Henry Courtney, Jr.

Our keynote speaker is Captain Michael Stainbrook, Sr., Delta Air Lines (ret.), and Captain with Northwest Airlines. Court Storey, nephew of Major Courtney, will also be presenting the story of the family’s efforts to Bring the Medal Home for display in Veterans Memorial Hall.

The event begins with a social hour at 5:00 p.m. in the Great Hall of the St. Louis County Heritage & Arts Center (the Depot), and will end by 8:00 p.m. Spotlighted will be the presentation of the Mike Colalillo Medal of Honor Scholarship in the amount of $1500, to this year’s winner.

Proceeds from the event will help support the Veterans Memorial Hall Program of the St. Louis County Historical Society.

Tickets are $25.00 and may be purchased at the office of Veterans Memorial Hall at the St. Louis County Heritage and Arts Center (the Depot), or be reserved by calling 218-733-7586.

This community-based event is sponsored by many leading local businesses. Arrowhead Professional Chefs Association will prepare the dinner and donate their services.

Veterans Memorial Hall was established in 1909 and is a program of the St. Louis County Historical Society. It is the mission of Veterans Memorial Hall to preserve and collect veterans’ stories and artifacts, and to educate the general public about the history of veterans from northeastern Minnesota.

Contact: JoAnne Coombe
Executive Director, St. Louis County Historical Society
(218)733-7586
506 West Michigan Street
Duluth, MN 55802
joanne@thehistorypeople.org

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Made on the Iron Range, by Iron Rangers

McGaukley’s 11th book on fictional family is a real Hibbing-wide effort

LEAH RYAN
STAFF WRITER

VIRGINIA — Book publication has become a community project in Hibbing.

Local author Pat McGaukley works with Hibbing artist Renee Anderson and others at Express Print One, Ltd. to prepare his books for self-publication. The team has been working together for several years and several books.

This fall saw “Tears” hit the bookshelves.

“Tears” continues to follow the same characters that appeared in “The Sacred Seed.” The mystery is set up in the previous book, and the plot line continues to grow until the gripping ending. Focused on drugs, prostitution, murder, good and bad cops, McGaukley brings Fr. Mickey Moran back as part of the fictitious Hibbing family he’s written about for decades.

“I know the characters and they are fun to watch,” McGaukley said. “I don’t outline or plan what the next story will be.”

In the winter months, McGaukley migrates with the birds to Florida. There he spends three to four hours a day writing for five months. McGaukley knows the Moran’s story so well it flows through his fingertips naturally, he said.

“In a good morning I can do 2,000 words, in the end trash a few

MADE
FROM A1

hundred,” McGaukley said. “I start out with some characters, an idea and story type.”

He returns to Minnesota in the spring, where McGaukley stops into Express Print One and discusses the story and cover art ideas with Anderson.

This is also when McGaukley passes the manuscript around for critiques from friends. During the summer months, McGaukley works on re-writes and Anderson finishes the cover design. Express Print One formats the manuscript and prepares it for publication.

Just in time for fall, the book is printed and ready for sale.

Anderson is the graphic designer at Express Print One and forms McGaukley’s books for printing. She created the cover artwork for five of his books.

McGaukley and Anderson work together to form an idea for the cover art based on the story. McGaukley works on during his winter months in Florida. In the spring, he tells Anderson he started a new project and she starts her side of it.

The last few times Pat will bring in a rough idea and then kicks it over to me,” Anderson said over a phone interview Friday. “We have our method down... he will give me a rundown of plot line and theme of book. Then, I will work on a draft of the cover art and we iron out details.”

Luck, Anderson said, determines how long the creative process takes. Eventually she will get to the point where it just flows and only takes a few days to get the first draft completed. In total, the process from writing to selling takes about a year.

Although her family is used to seeing her cover artwork, getting to this point was a lifelong process for Anderson.

She started out in the art field at a young age and progressed.

“It was always something I was interested in,” she said. “It was the most challenging subject for me in school.”

She kept at it, and this tenacity followed her through college. Anderson studied at Bemidji State University starting out in art education, but quickly found herself in design technology. Anderson has been a graphic designer for 14 years, the last 10 working for Express Print One in Hibbing.

The print and design company works for other local businesses and residents in the area — Hibbing Community College being its biggest customer. It also does work for walk-ins and a lot of personal projects.

Anderson has done cover art for other books, but says McGaukley is their most regular customer.

Like Anderson, McGaukley has loved his art a very long time.

“I probably wanted to write since I was a kid,” he said. “When I had a bad day at school or a girl I liked didn’t like me, I would write it down, get it out, and it made it OK. Then, I’d rip it up so no one could read it.”

McGaukley was always an avid storyteller but it wasn’t until retirement that he was able to dedicate his time to his craft. For him, it’s hard to stop a passion.

“Because I love to write, it is a passion,” he adds.

At an event at the Lyric Center for the Arts in Virginia on Monday, McGaukley presented “Tears” and other books he has penned.

“Tears” is the 11th book McGaukley has published and said he only foresees one more in his future — if the Morans don’t draw him back for another chapter.

“He has had a long run on this story,” Anderson said. “I will be interested to see how he wraps it up.”

SEE MADE, A8
More than just books at the library

Afinson teaches creative expression through jewelry-making

LEAH RYAN
STAFF WRITER

EVELETH — Fun for all ages can be had at the new library event touring the area.

Minnesota jewelry artist Jen Afinson is touring the Arrowhead Library System teaching memory wire jewelry making.

Afinson’s class teaches attendees how to create bracelets using a variety of beads and memory wire. Memory wire is a material that “remembers” and keeps its shape, which uniquely lends itself to beginner jewelry makers. This wire can also be used to create rings and necklaces.

“Jen Afinson speaks to patrons during a jewelry class Saturday at the Eveleth Public Library.”

“IT has been a successful first week” of the presentation’s tour.

“Next week I will be back in the area and I want to fill up the classes,” she said.

Library staff were excited to host the jewelry making event which was only possible through the Legacy Grant, said library staffer Rebecca Lemenager.

“The Legacy money is so important,” she said. “We don’t get forgotten as a small town. It brings quality programming that supports the arts... patrons love it.”

The programs also give libraries another dimension.

BOOKS

FROM A1

“The library is more than checking out books. So many exciting things are happening here,” Lemenager emphasized. “Please, check out books, too.”

Afinson teaches workshops on a variety of jewelry crafts, and enjoys teaching. She also has a home studio where she works on trending modern jewelry, leather, fine jewelry and custom commissioned pieces. She gets work through word of mouth and her Facebook page.

“If I can spark creativity in someone else, that is a joy to me,” she said.

To see the schedule for Afinson’s stops, visit the Arrowhead Library website, www.aislib.info, or call your local library.